

November 13, 1942.

Mr. Ned Irish,  
9 Rockefeller Plaza,  
New York City.

Dear Ned:

I have talked to Chuck Elliott, our sports publicity man here at the University of Kansas, and he will send you all the publicity on our basketball team - roster, pictures, and any feature material that may prove interesting. Of course, the drive has been on football, but the season is nearly over and Elliott will devote more of his time to basketball publicity.

The University Daily Kansan, the campus newspaper will be sent to you by Elliott, and we have also turned over the mailing list you sent to him for his releases. If you do not get the Kansan right away, let me know.

Eleven of my basketball players are on the football team, and I am giving you one or two personal sketches to let you know that we think we have a pretty good fund of publicity material. Evans, a halfback on the football team, is a most outstanding athlete - a runner, kicker and passer, and has more completions and more interceptions than most of the men, save one or two, in the United States. He is being boosted as a possible All-American, as each school has to have one All-American.

Other stars on the football team, who are also on the basketball team are Hoyt Baker, halfback; Kenneth Adams, quarterback, son of the president of the Phillips Petroleum Company, at Bartlesville, Okla.; Gene Sherwood, quarterback, and Charlie Black, one of my varsity players of last year. Most of these fellows will be regulars on the basketball team.

We are this year offering a wartime physical conditioning program, required of all men students in the University, and many of our outstanding athletes are used as instructors of these conditioning classes. The enclosed clipping will describe rather fully this course.

I thought all of this might be interesting to you and would give you some idea of the publicity we can send on our team.

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH