

NED IRISH

NINE ROCKEFELLER PLAZA  
NEW YORK CITY

October 21st,  
1 9 4 2

Dr. Forrest C. Allen,  
Director of Physical Education & Rec.,  
University of Kansas,  
Lawrence, Kansas

Dear Phog:

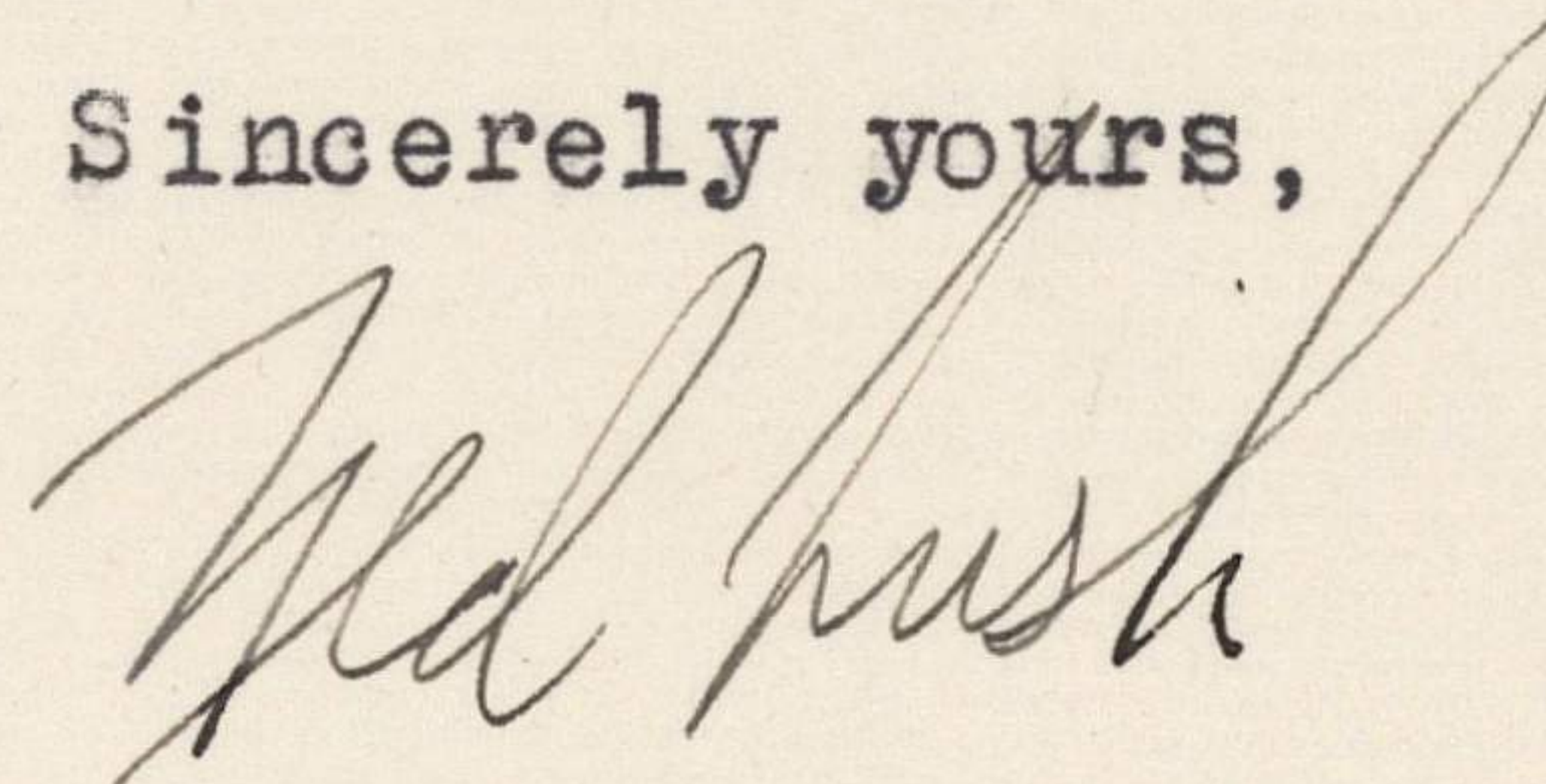
I am enclosing a condensed list of the more important sports editors and basketball writers in New York City. In view of your proposed trip to New York I think it would be advisable if your publicity department placed these names on the regular mailing list for releases just as soon as the basketball season starts, in other words, just as soon as there is any mention made of basketball in your regular mail releases.

I would also like to make sure that my name is included, in particular, making note of my address at 9 Rockefeller Plaza. Quite often my name is placed on mailing lists with the Madison Square Garden address and as a result there is considerable delay in my receiving material. I would also appreciate it if it were possible to send me the Campus paper starting on or about November 1st so that I can pick up small items concerning practice, etc.

I would also like to make sure that Dr. James Crowdle, Canisius College, Buffalo, is placed on the mailing list to receive releases and pictures no later than ten days before your game there.

I would also like to have you remind your publicity department that I will need rosters, pictures, etc., and any feature material that it considers useable, in my possession at least two to three weeks in advance of the time your team is due to arrive.

Sincerely yours,



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