

November 22, 1943

Mr. J. E. Wellman
Loomis Advertising Company
408 Olive Street
St. Louis, Missouri

Dear Joe:

While looking thru Advertising Age this morning, I was reminded that it had been a long time since we had exchanged letters. And the advertisement which served as a reminder made me wonder if you might be coming back to Kansas City now that Loomis has this territory.

The old saying that absence makes the heart grow fonder is certainly true because Marie and I frequently talk about how much we miss seeing you and Dorothy.

You would have gotten a big wallop out of the Missouri game Saturday, because K.U. won by playing better football. Missouri fans are trying to tell stories about costly fumbles and a letdown after the Oklahoma game, but it was simply a case of running up against an outfit that would not be beat. I don't like to be an "I told you so", but you know I have always had a high regard for Elmer Schaake and Henry Shenk. They had a well coached team on the field Saturday, and with the exception of Warrensburg, they have provided entertaining football thruout the season. And don't believe these stories about a big bunch of hisky navy men playing for K.U., because we have had only a few of them and lost two or three of the best ones in mid season.

Be a good guy and give me a long letter in reply including all the latest dope on Dorothy, Joann, and Mark.

Sincerely,