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Lawrence, Kansas

December the 28th  
1931

Dear Simons:

I want you to write a 300-word piece right now about "How Do You Justify Your Prices for Printing?" and send it to me at Wichita in care of the Allis Hotel. And then I want you to be at Wichita in person to read it at the annual meeting of the Kansas Press association, January 15 and 16. I realize that it is hard to stop at 300 words, but you can say a lot in 300 words. I'm counting on you. Please say yes p.d.q. so I can get your name on the printed program.

Sincerely yours,

*John Redmond*  
John Redmond  
President

*If you cant come, send Dolph or one of  
the other good men in your organization*