THE NATIONAL CYCLOPEDIA OF AMERICAN BIOGRAPHY THE FOREMOST BIOGRAPHICAL AUTHORITY OF THE UNITED STATES 70 FIFTH AVENUE, NEW YORK JAMES T. WHITE & CO. PUBLISHERS EDITORIAL DEPARTMENT (Founded in 1873) November 16, 1939 Mr. Wilford C. Simons Journal-World Lawrence, Kansas Dear Sir: An account of your career is wanted for the next volume of this Cyclopedia (Living Series). Will you please send us the information called for on the enclosed questionnaire. The National Cyclopedia of American Biography, called "White's" by the librarians, furnishes authentic information on American achievement in every line of activity, and in the nearly fifty years of its existence the distribution of its published volumes has become world wide. It is a standard historical reference work, purchased on standing orders by the libraries, newspapers, schools and colleges, and government departments. This Cyclopedia is not the "Who's Who" type of publication. It presents in narrative form the full story of the subject's lifework. In our published volumes are recorded in detail the achievements of Americans in every line of endeavor, thus giving a word picture of history in the making. For this reason, we need particularly the details indicated under Paragraph 10 of the questionnaire enclosed. An early response to this request will be very much appreciated. JOHN DICKSON Managing Editor JD:P Encl.