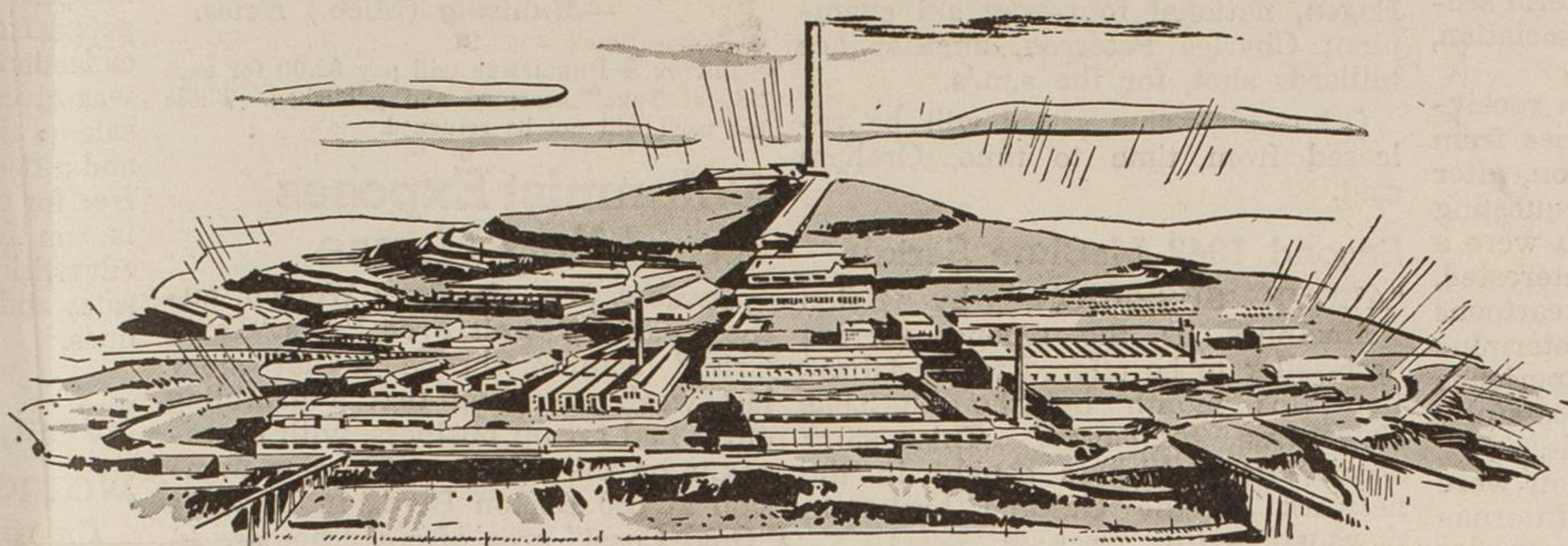


Total Victory

is America's answer to total war

- and that means Total Production



Sketch of Anaconda Reduction Works, Anaconda, Montana

America is out to win this war — quickly and completely. To achieve production of munitions on an undreamed of scale, we need more copper and zinc than ever before. Anaconda's current output of these metals is setting all-time records.

The expanding facilities of The American Brass Company and Anaconda Wire & Cable Company (Anaconda's fabricating subsidiaries) are likewise devoted to the nation's cause.

Our war needs require nearly all the copper and the copper-zinc alloy, brass, that would otherwise go into such peacetime uses as rust-proof plumbing or automobile radiators. Today, a major part of available

copper and zinc is needed for ammunition—cartridge cases, rotating bands on shells, time fuses.

Wire and cable for vital electrical conductors in the war industries . . . in tanks and bombers and battleships . . . also require tremendous quantities of copper. The "red metal" is needed for use in naval and merchant ships, in oil refineries, chemical plants, and many other places where no substitute exists.

So, in conserving copper and brass, you are helping to make America's war effort invincible.

The stronger it becomes, the sooner copper and brass will once again be available for unrestricted use.



42270

ANACONDA COPPER MINING COMPANY

25 Broadway, New York

The American Brass Company, Waterbury, Connecticut
Anaconda Wire & Cable Company, 25 Broadway, New York