

August 7, 1943

Mr. Dolph Simons
Gull Lake--Route 3
Brainerd, Minnesota

Dear Dolph and family including Ernie:

Rusco of the Kansas Press Association called yesterday stating that a campaign was being undertaken to secure from industries in Kansas a sufficient amount in pledges to underwrite an advertising campaign for the papers of Kansas which would include five 75-inch ads for each paper, the purpose of the ads being to boost the sale of bonds. He asked me to take the matter up with Hercules, but I told him that you had represented the Journal-World with Hercules and knew what men to approach and how to approach them. I told him to outline his campaign and send it to you so that you could take it up upon your return. I told him to also submit the matter to me in writing and I would talk it over with McClure, but didn't know whether he would have authority to place a contract for that sort of advertising or not.

He spoke to me also about the Jackman interests including WREN, and I said that Jackman was a peculiar chap, that one of his boys at least had gone into the service, and that I rather doubted if he would participate. I also told him I didn't believe it would be best to approach him from the local angle, but that it would be better to have the matter presented to him by strangers.

Bill Neustifter told me that he had the papers at the Eudora post office Friday afternoon at 4:20 very much to the gratification of the people at the post office.

Bob Price dropped in to visit us for a few minutes this morning. Farris is looking after some business in Kansas City this afternoon. Everything is running along smoothly with the best of feeling all around.

Gertie and I have to drive to Ottawa this evening to take Eileen and Phyllis Buehler. We had presumed that inasmuch as Phyllis was being given a fine trip, Buehler would take them to Ottawa, but he told the girls that shortage of gas prevented him from so doing.