THE EMPORIA GAZETTE W. A. WHITE, EDITOR AND OWNER W. E. HUGHES, MANAGER EMPORIA. KANSAS November 16, 1928. Dear Mr. Simons: The local bookseller wants a list of the people of your town who might buy my new book. I wish you would send, in the enclosed stamped envelop, a dozen or fifteen names whom the Emporia bookseller might circularize. Book people claim if they can get names they can move books. It may interest you to know the book is having a very good sale in the East. Eckdall-McCarty's of this town bought seven hundred and are trying to move them between now and Christmas, and I am trying to help them. With kindest personal regards, I am Sincerely yours, Mr. W.C.Simons, Lawrence Journal World, Lawrence, Kansas. WAW/MY.