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THE WILLIAM ALLEN WHITE FOUNDATION  
UNIVERSITY OF KANSAS

LExington 2-<sup>1818</sup><sub>1819</sub>

MURRAY HILL HOTEL  
40th ST. and PARK AVE.  
NEW YORK 17, N. Y.

October 2, 1945

Dear Mr. Editor:

Friends of William Allen White, who are active in the Foundation which bears his name, ask in confident hope that you and your colleagues of the nation's newspapers and magazines join us in our efforts to refresh and maintain public interest in his notable contributions to American journalism and American life.

Our confidence in gaining your cooperation in our efforts rests upon the conviction that you, too, are greatly interested in helping advance the high ideals which he so effectively worked to realize by word and deed throughout his long notable career as able editor and good citizen. We believe also that you will want to help in this worthy undertaking because by so honoring the memory of that distinguished editor, who was the symbol of American journalism at its best, you will most effectively serve the profession.

We need your help in presenting the plans for the William Allen White School of Journalism and Public Information, described in the accompanying clip sheet. Without it we will be unable two months hence to get the financial support which must be secured if the Foundation project is to become the kind of a success which will be worthy of the name it bears and the profession it is designed to serve.

This office, in the coming weeks, will be sending you copy of a general nature concerning our plans but if you wish specially prepared copy concerning either the program or about Mr. White please command us.

We will greatly appreciate your mailing us tear-sheets of any comment you make of this project.

Thanking you in advance for your help, I am

Very truly yours,

David Hinshaw

Chairman