

The Newspaper Demand Continues

DURING the year ending Nov. 1, 1947, we have sold nine newspaper properties — six dailies, one semi-weekly and two weeklies—all located in the highly prosperous Middle West. These are the exclusive daily fields at Creston, Iowa, to The Shaw Printing Co., of Dixon, Ills.; Coffeyville, Kansas (including Radio Station KGGF) to The Seaton Publishing Co., of Manhattan, Kas.; York, Nebraska, to The Stauffer Publications of Topeka, Kas.; Lexington, Missouri, to John H. Shea of Cleveland, Ohio; Goodland Kansas, to Rolland Jacquart and B. G. Robinson of Sublette, Kansas; Council Grove, Kansas (half interest) to Don A. McNeal of Council Grove; Brookfield, Missouri (semi-weekly going to daily) to Ira J. Williams of Peru, Ills., and James H. Skewes of Meridian, Miss. The total amount paid for all nine properties exceeds \$1,273,000, which proves that good newspapers are still sound and profitable investments.

We now have firm orders from thoroughly responsible buyers, like those named above, for ten or more fairly priced, Middle West dailies, in cities of 6,000 to 75,000 population. Weeklies and semi-weeklies in cities of 5,000, with daily possibilities, will be considered.

In twenty years here, we have sold forty-five dailies, ninety-five weeklies, merged eighteen fields and appraised many newspaper properties. Such a record in itself is a guarantee of honorable dealing, with complete satisfaction to buyers and sellers alike. We invite inquiries.

CLYDE H. KNOX

**MORTGAGE LOANS
WALDHEIM BLDG.**

**NEWSPAPER INVESTMENTS
KANSAS CITY, MO.**