

Gene

December 22, 1948

Mr. and Mrs. Jack Vincent
WREN Building
Lawrence, Kansas

Dear Mr. and Mrs. Vincent:

Thank you for your very original Christmas greeting.

I think it has been a fine thing for Lawrence that you came to the city. I have frequently said, and probably to you, I have considered you the best merchandiser in the city. You seem to know what the people want and how to display in in your store.

You were a little extravagant in addressing your envelope in putting two m's in Simons where only one is required.

With very best wishes and a sincere hope that you will enjoy continued health and happiness, I remain

Sincerely yours

W. C. Simons

WCS:md