

Announcing

"WILD ANIMALS OF THE WORLD"

The Most Beautifully Illustrated Animal Book Ever Published

Dear Nature Lover: That's a big claim, isn't it -- the most beautifully illustrated Animal Book ever published. But we make it on the best of authority.

ROY CHAPMAN ANDREWS, world-renowned Naturalist and Honorary Director of the American Museum of Natural History says "I can safely say that in my 40 years' experience as a specialist in natural history I have never seen a collection of animal portraits which capture the true nature of wild animals so vividly and accurately."

JOHN KIERAN, expert of "Information, Please" and also a famed Naturalist says "For art and accuracy and beauty of reproduction I've never seen better representations of wild animals than these extraordinary pictures."

In this magnificent volume, just published, you will find representatives of every species of Wild Animal known to man, presented in fascinating life-stories and superb pictures. There are 252 wonderful illustrations -- 100 in beautiful full color. This big library volume is 8½ x 11½ inches, bound in handsome buckram, richly stamped in gold. Truly a treasure of a book that will thrill every lover of nature.



The FREE EXAMINATION form enclosed will bring a copy to you on approval. If you don't agree that it is an exceptional value for \$4.95, return it and owe nothing. There's a real treat waiting for you so don't delay.

Sincerely,
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