

Friends

*W*e might well give consideration to the value of friendship; Something which cannot be bought nor sold, but which may be unselfishly acquired. It may be that we can go through life without sensing the keen satisfaction, or need, of friendship.

Often, however, true friendship may become one of the greatest needs of our lives. When that need arises it may come too late. Friendship may not be acquired like merchandise—but must be won by acquaintance, personal regard and confidence.

WHY NOT BE FRIENDLY IN 1950?

If we need friends, it will be so good to have them, already made, to stand by, and with, us.

If we are so fortunate as to never have an occasion to need our friends, our lives will have been enriched through having made them, and through our association with them.