



## Here Is Your Outline Map of a Memorable Vacation

Use Local Service Map for Details

After your visit in Weiser, drive north 54 miles on Rt. 95 through Middvale and Cambridge to Council, and 38 mi. past Bear to Cuprum. From Cuprum, about 10 miles to Kinney Point, Horse Mountain, or Sheep Rock, for Eagle's-eye view of Hell's Canyon. From Cuprum, 8 miles up Indian Creek to ghost town of Landore. From Cuprum, with pack-stringer into Seven Devils and lakes, one to several days. From Bear, drive 15 miles to Black Lake in the Seven Devils. From Cuprum, 12 miles down Kleinschmidt Grade, 2600-foot drop, to Homestead. From Homestead, 27 miles upriver to Robinette, and 51 miles to Baker City. Or, from Robinette, 36 miles upriver to Huntington, 23 to Weiser. From Weiser, take the thrilling Hell's Canyon Run in a twin-engine cruiser to Homestead Bridge or Lewiston. Or, from Cuprum, 76 miles through Council and New Meadows, then Rt. 15 to McCall and Payette Lakes. Boat rides, saddle trips, hunting in remote wilderness. From McCall, 90 miles back to Weiser, and 390 miles on Rt. 30 through Baker, LaGrande, Pendleton, to Portland. Or, from McCall, 47 miles on Rt. 95 direct to Riggins, over the big meadow and down the rushing Little Salmon. Or, 72 miles through Burgdorf and down the grade into Salmon River Gorge and to Riggins. A view collector's item. From Riggins, pack trips into wild Salmon River primitive area, big game and fishing, days or weeks. From Riggins, 132 miles on Rt. 95 along Big Salmon up White Bird Grade through Grangeville, cross Camas wheat prairie, to Lewiston. From Lewiston, 90 miles on Rt. 3 through Enterprise and Joseph to Wallowa Lake; pack into the high lakes of the Wallawas; 76 miles to LaGrande. NOTE.—All dot-line roads are gravel, some dirt, some dusty, all in constant use, safe for steady drivers. Some grades are dizzy, for dudes. Take it easy and see what the speed crowds are missing.

**WEISER CHAMBER OF COMMERCE**

BOX 70 • WEISER, IDAHO

*"Gateway to Hell's Canyon"*

# HELL'S CANYON

*Through WEISER, IDAHO*



## DEEPEST GORGE IN THE NEW WORLD

- THE SEVEN DEVILS
- SALMON RIVER
- PAYETTE LAKES
- PRIMITIVE AREA
- WALLOWA MTS.

## ● THE NATION'S MOST PRIMITIVE PLAYGROUND!

*Is Hell's Canyon Country  
and it's Gateway is Weiser*

- You'll have the best of the West in your vacation book when you've been in the Hell's Canyon Country. It all centers around the fabulous gorge that is America's last frontier.
- Through eons of time, Snake River has sawed a gap in these Northwest Rockies, 8,000 feet down at He Devil Peak, deepest chasm on this side of the world. Viewed from its lofty rims by car, or from a boat at the bottom, it is a magnificent picture that your memory will never part with.
- On the Idaho terrace of this head-swimming cavern stand the craggy Seven Devils Mountains, ten thousand feet high and capped with summer snows. Jeweled among these majestic peaks are 36 lakes, all but seven stocked with Rainbow and Eastern Brook trout.
- From the Seven Devils you see the Wallowa and Cornucopia Mountains on the Oregon Side, rising two miles high, cupping 61 lakes, whose streams water the storied valley of Chief Joseph.
- Across Central Idaho roars the Salmon "River of No Return," in a gorge deeper than that of the famed Colorado. Its many tributary streams reach up into red rims and green timbers of the country's largest primitive area and happiest hunting and fishing grounds.
- And south of the Salmon stretches the vast Payette Forest, with its noisy, cold Weiser and Payette Rivers, and the pine fringed Payette Lakes, and McCall, refreshing mountain resort on the fringe of the desert.

⇨ BLACK LAKE IN THE SEVEN DEVILS



⇨ SNAKE RIVER GORGE—Near the Lower Mouth of Hell's Canyon

**HERE IN WEISER**—smile, stranger, if you say Wizer; it's Weezer—our population is 4,000, elevation 2,114 feet. Our town was named for the Weiser River (it was here first) and most historians agree that the river was named after Sgt. Peter Weiser, of the Lewis and Clark Expedition.

- Everybody **stops** here, at the Gateway to the Hell's Canyon Country. But don't hurry on. Play golf on good greens in the desert. ✓ Take a swim in our modern pool. ✓ See Walter Johnson Memorial Park, one of the finest athletic fields in Idaho. ✓ Yes, Walter Johnson, the Big Train himself, lived and played ball here as a boy. Take a walk and take a snap of his old house, 154 West Court Street. ✓ Limber up on our free tennis courts. Free picnic grounds, with tables, fireplaces, and water. ✓ Plan to be here for Weiser Valley Roundup, none better, first week in August—Thursday, Friday and Saturday.
- This is a good shopping center: all auto supplies and services; fine grocery stores; full variety of clothing; plenty of novelties. Outfit yourselves in Weiser with all the camping, sporting, hunting and fishing goods you may need.
- Our motels and hotels never lacked room for all, but if they should be full, dwelling house rooms will be provided. You can drive late and be sure of accommodations here. Plenty of trailer space. Ask for information at the Chamber of Commerce, Washington Hotel; ask anybody.
- Weiser wants travelers, and appreciates them. We aim for good will by courteous treatment and honest information.