

British Printer To Show At Festival of Britain

A letter from Manager Cyril Waring, British Printer, to Executive Vice-President F. S. Chalmers, Q.C., reports that a copy of the March issue of British Printer will be on display throughout the Current Festival of Britain in London, England. The letter reads, in part:

"You will therefore be pleased to hear that a copy of the March issue, submitted by me to the Council of Industrial Design, was accepted for exhibition in the 'Design Review' section of the Festival of Britain. A copy of each issue of the 'B.P.' published during the Festival will be on show in a suitable binder in the 'Design Review' section.

"I attended the opening of the Festival by their Majesties on the 4th instant, and found that the 'B.P.' was the only journal then being exhibited as purely representative of the printing industry. The only other journal on show, directly connected with the printing industry, was 'Paper & Print.'

"I have also ensured that copies of the 'B.P.' are on display on the P.P.A. stand at the British Industries Fair, and in the various buyers' lounges and clubs at the B.I.F.

"Three copies of the May issue have also been sent to the United Kingdom Trade Commissioner for display and use at the Commercial Information Bureau of the Canadian International Trade Fair commencing at the end of this month."

Editors Fly To Montreal Attend Glass Plant Opening

R. A. McEachern of The Financial Post, G. F. Maccabe of Canadian Homes and Gardens and James Thomson of Hardware and Metal were guests of Canadian Pittsburgh Industries Ltd., at the official opening of a new flat sheet glass plant in Montreal on Wednesday, May 9.

Leaving Malton at 10 a.m., via TCA DC3, in company with a dozen other press representatives, the party landed at Dorval at 12.20 noon. After spending the afternoon touring the plant and discussing its operations with company officials, the party boarded the plane at 6 p.m. and arrived at Malton at 8.20. Such is the tempo of modern travel.

1747 Pharmacopoeia To Show Is Owned By Stan Tolan

Next month, the British Columbia Pharmaceutical Association will observe its diamond jubilee with an historical exhibition.

Among the exhibits will be a handwritten Pharmacopoeia owned by Stan Tolan of Drug Merchandising.

It seems that while Stan was serving in Italy with the Canadian army he purchased this volume at a bookstore in Florence for the princely sum of \$3. And the book is handwritten, handbound in vellum and was issued in 1747. The languages used in the book were Latin and Italian.

Supply Department Has Its Face Lifted

Even a stranger to the Supply Department in the basement of the downtown offices could find his way unaided through the rows of letterhead, envelopes, advertising releases, booklets, carbons, etc., and come up with just what he was looking for. Now, that is, that the Supply Department has had its face lifted.

It's taken months of work by W. G. Taylor and his two assistants to get everything shipshape. Formerly, losses were sometimes unavoidable. Papers piled on the floors and in any available space were difficult to find, often not clean enough to use; envelopes caught up in the seepage of moisture from the walls and floors stuck together hopelessly.

Now the envelopes are stacked in boxes neatly placed on wooden platforms, the stationery piled on shelves with samples of the enclosed goods glued at the top for easy reference. The rows for supplies are marked off alphabetically, can be easily located with the supply book instructions as guide. Cardboard plaques cover pillars and rough packing cases. In short it's neat as a hospital operating room. And Mr. Taylor and his assistants deserve credit for a job well and efficiently done. With daily delivery services at 8.30 a.m. and 1.30 p.m. everyone is getting faster, better service.

Plans For 1951 Golf Tournament Drawn Up



MEMBERS OF THE GOLF COMMITTEE

Back row, left to right: Secretary Bert Hill, Murray Donnelly, Chic McKelvey, Don Ray, Archie Gardner, Doug Alcorn. Front Row, left to right: Jim Knox, Len Housley, Q.C., Alf Malpass, Jud Jackson, Q.C. Absent: Chairman Gordon Kerr, Q.C., King Gazzard, Q.C.

The Golf Committee has announced its plans for the forthcoming season in the tournament for the H. V. Tyrrell Memorial Golf Trophy. This year it will be held on Friday, June 22, at the Uplands Golf and Country Club.

For those who are not familiar with the course Uplands, which has recently been brought back after being closed for a few years, is located immediately north of Thornhill Golf Club. According to members of the Committee who have played there this year it is a well-laid-out course and in good shape. The Club House has every facility.

Because of good selling and high financing on the part of your Committee there

will be no increase in the price of tickets this year — dinner, lucky draw and golf will come to \$3. Golf only will cost \$1.50; dinner only, \$2. Tickets will go on sale shortly.

The Handicap Committee asks that you please obtain your Club handicap or your three best '51 scores by Friday, June 1.

Committee arrangements this year will be in the hands of the following: **Handicaps**, J. M. Jackson, L. W. Housley, K. Gazzard; **Prizes**, D. Alcorn, L. W. Housley; **Entertainment**, J. R. Knox, M. Donnelly, T. Milligan, B. Posgate; **Physical Arrangements**, A. H. Malpass, W. H. McKelvey; **Publicity**, A. B. Gardner, E. A. Webb; **Tickets**, D. E. Ray.

Montreal News

Murray R. Chipman, Q.C., director and Montreal manager, was guest speaker at the Tuesday luncheon of the convention of the Stationers' Guild of Canada. His subject was "Your Canada — Country of Destiny." Mr. Chipman's speech was well received. One guest, Al Aigner of G. J. Aigner Co., Chicago, introduced himself as an advertiser with "Inland Printer," said he found Mr. Chipman's comments concerning Canada most interesting. He also agreed that too many Canadians underestimate their country and its potentialities.

H. F. Spearing, managing editor of Canadian Stationer and Doug Alcorn, advertising manager, were in town to attend The Stationers' Guild Product Exhibition being held at the Mount Royal Hotel, May 14, 15, 16. Charlene Champness of Chatelaine and H. L. Southall, group manager of the Merchandising Newspapers Division, were the other Montreal visitors.

Paul Deacon, Eastern editor of The Financial Post, left last week for a trip through the Maritimes to gather material for The Financial Post's "Report On The Maritime Provinces." He will return Sunday, May 20.