

THEY STOPPED THEIR CAR BUT DID NOT GET OUT

• At this time of the year we see so many bare, dusty spots of earth; scraggly, would-be lawns; no shrubbery; or bushes that have fought a losing battle for life through these hot blistering summer days.

The coming weeks will be the time for preparing the soil in time for grass seed to be sown the early part of September. Care and plenty of watering will give the grass an opportunity to grow strong enough to live through the winter and then next spring it will have a head start and should produce a beautiful carpet of green when many other lawns are just being seeded.

Now is the time to take a second look at the shrubbery and decide whether to tear out the dead spots and replace with new pieces, change the entire arrangement, or merely augment the present landscaping.

There is nothing like an attractive lawn, a flowering shrub, or neat fences and hedges to make even the worst piece of architecture assume an air of respectability. A building surrounded by shrubbery and attractive, well-kept lawns almost invariably sells itself to prospective women tenants; they are pleased instantly, and, what is more, they are aware of all the details that go to make the impression. Men are just as quickly impressed by external appearances. They like a property or they don't, even though they can't put a finger upon all the little whys.

It is easy to see if one is pleased with the exterior that the interior must be pleasing and inviting. In other words—homey and an appeal for delightful living.

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