

**BORROW  
TODAY'S  
WAY**

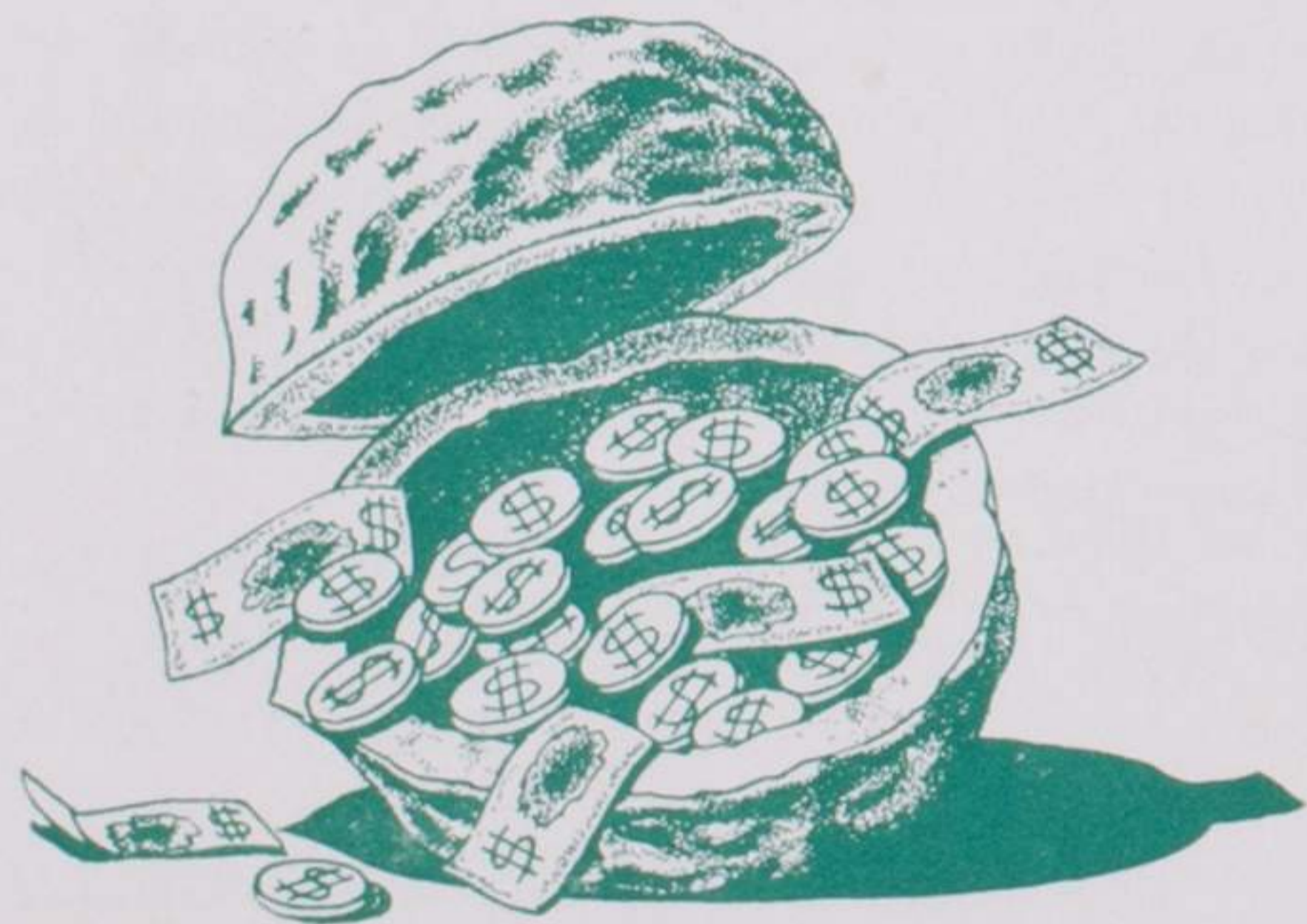


**BORROW  
THE MOORE  
WAY**

**LOAN CORRESPONDENT FOR AETNA LIFE**

*If you are building a new home, or buying one, if you want to remodel, or if you must refinance your present debt, we will finance you*

**At Low Cost and on Convenient Terms  
Terms That Are As Easy As Paying Rent**



### IN A NUTSHELL

• Is a strange place to find money. Yet savings can be made in small places that will amount to important dollars before a year's business is finished.

When you want a property manager who will spend your money as though it were your own, then we're the ones to see. Careful planning of your management program will result in a maximum net return on your investment.

In a nutshell, call when you need some help in solving a knotty problem in the management of your property or if you feel that you would like to see a larger return. You'll find us eager to please and ready to show you what can be accomplished through careful planning backed up with our years of experience.

**JOHN A. MOORE & CO.**

1002 Walnut

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KANSAS CITY, MO.

• Personally, we're a member of the "you better pull 'em out" school. That is, you'd better pull the weeds out of the yard if you're going to encourage the grass. We discovered long ago an interesting thing about weeds. They are a great deal like life's problems. . . . They don't go down very deep nor last very long. While weeds are not as one excitable author terms it, "great fun" they are great character builders.

Patience, enthusiasm, imagination are but a few of the traits you can develop by becoming a weed puller. Of course, every year someone comes through with another remedy and theory of dislodging the little nuisances but it proves to be nothing but theory when the summer is over. Therefore we recommend to you a hearty session of weed pulling. Start with a small patch, pretend you are pulling a Jap's hair and before snow falls you will have acquired a broken back, a well bruised set of fingers and a fine scorn of your neighbor who let his grow. In addition, though, you'll

be calm, gracious, easy to get along with and have a peace of mind that comes from a job well done.

• The friend who returned from his vacation the most satisfied of all, listed among his catch the following:

10 lbs. bass

7 lbs. crappie

1 motor car tire good enough to use.

• *Draftee (to make conversation)*—"Do you think opals are unlucky?"

*Timmy:* "I should prefer diamonds—if it's all the same to you."

• A clergyman and a Scotchman were watching a baseball game together. The Scotchman continually kept taking nips from a bottle, and the clergyman, no longer able to restrain himself, at last cried out, "Sir I'm sixty-nine years old and never in my life have I touched alcohol."

"Well, dinnae worry yourself tae much," replied the Scotchman with a pronounced burr. "You're nae ginna start noo."

• It sure is going to be hard to get the working gals who are now wearing ankle socks to switch back to silk ones after the duration. We can't blame them, though, after laying out several dollars the other day for the little woman's hose, only to see them run willy-nilly after one day's wear. It's like lighting cigarettes with dollar bills.

• The new secretary of our luncheon club called up excitedly the other day to call attention to the complaints received from several members about the food. We reassured him, however, that the only time to worry was when the food got so good they wouldn't complain. Part of the dues paid to luncheon clubs is for the pleasure of fussing about the disgusting menus.

