

Success - loss of one  
business - does not  
necessarily mean  
the destruction of another  
 Fredonia Gunter  
 Seed Run in Lawton  
 Put Schools, Thrive  
 and L. B. C.

If all Dry Goods  
 stores were small  
 would not only effect  
 D Goods, but everything  
 else.

Let your Competitor  
 Be your silent  
 advisor - your  
 rudder not  
 your wave