the Progressive movement and a Democrat was elected. Two Years
later in 1914 he was nominated by the Progressives, on the Bull Mooss
ticket, and again a Democrat won. Discouraged by his two defeats

Two things were necessary to prepare the way for the transformation. One was for the newspaper man to pay his bills premptly, and in order to do this be must collect promptly the accounts due him. It took about thirty lawsuits, all of which I wen, to prove that a debt owed to a paper was just as much of an obligation as a note o owed to a bank. With this fact established, we were in a position to be lenient and to extend necessary credit to our patrons.

I feel that perhaps I have had a proper part in bringing the newspaper business to a higher standard. The boys born with the silver speens in their mouths, could not possibly have felt the same interet in the matter that I did.

While advertising is generally considered to be the life blood or a newspaper, certa it is that the