

# The Associated Press.

NEW YORK

*Mexico Trip*

October 3, 1928.

Mr. W. C. Simons,  
President The Journal-World,  
Lawrence, Kans.

My dear Mr. Simons:

Your two good letters have reached me in due course of time and I shall ask you to blame me, alone, and not Uncle Sam's mail boys for the delay in reply. At the time your first letter reached me, giving me possible leads to jobs, I was contemplating a post with The Sun as somehow I had a hunch that I could get a fairly decent reporter's berth and at the same time get a side-line of specialization---to be more specific in the dramatic criticism department.

But a young man, who was in the Latin-American department of the A. P. was leaving for Mexico, and with the aid of his friendship and other contacts, I was duly accepted to fill his shoes. So I'm now a full-fledged member of the foreign department and more specifically, Havana editor. While the position is new to me, and rather advanced, I am deeply interested in the work and feel that I have really struck a bonanza that will eventually lead to something.

# The Associated Press.

NEW YORK

-2-

At present, I would not contemplate a change, even into the advertising field, and I now, wish to take the opportunity to thank you most heartily for the efforts you have made in my behalf.

If you and Mrs. Simons come to New York in the future, I certainly would enjoy renewing acquaintances and resuming the verbal battle on Mexico, Calles, Inc. I, also, left Mexico with the same feeling that you seemed to have gotten ~~that~~ that it is a land of pleasures, luxury and questionable investments.

This naturally would lead into our own country, which is now in the throes of the political hokum. Outside of the money, graft and wasted columns, I am of the opinion that there are two good men in the field. This will be my first opportunity to vote and so I'm going to pick a winner. I picked the winner at the Argentina-U. S. polo match, Wednesday but it was my first game. Today, I was not fortunate, and so it seems experience is not always essential to success.

Naturally, I wish to extend my sympathy for the loss of your son, which indeed must have been a heavy blow. I should be pleased to hear from you and renew our friendship.

Very sincerely yours,

*McKendree Johnson*

Mexico

October 3, 1928.

Mr. McKendree Johnson,  
318 West 105th St.,  
New York, N. Y.

My dear Johnson:

My letter of September 3rd was written in a great hurry and I wish to follow it up with one of a more personal nature.

I enjoyed very much my short acquaintance with you in the City of Mexico and remember well the pleasant evening at the home of Jack Star-Hunt to which we were invited by reason of your kindness. I hope that some of the leads I suggested may have been worth while to you.

Mrs. Simons and I had a very pleasant visit in Old Mexico and as I expressed it in a short talk in San Antonio, we found it to be "a land of suppressed emotion." Things will probably work out in time, but conditions are so uncertain that I would not care to invest capital in Mexican industry.

Our return home was greatly saddened by the sudden death of our youngest child, a fine boy of thirteen. He died very suddenly, about thirty-six hours after our return.

I should be glad to hear from you to know how you finally get located.

Sincerely yours,

WCS-HM

Mr. McKendree Johnson, New York, N. Y.

N. B. Since dictating my letter L. N. Flint, the head of the School of Journalism at K. U., has called me to state that he had a letter from F. G. Tappington, advertising manager of the Ironwood Daily Globe, Ironwood, Michigan, who wants an advertising man.

Ironwood is at the extreme tip of the northern peninsula of Michigan, being close to the Wisconsin line. The American Newspaper Annual and Directory for 1928 gives the population of Ironwood as 15,739 and the population of the county as 33,225. The Globe is evening excepting Sunday and has a sworn circulation of 5,865.

It seems queer that this call from Flint should have reached me just after writing you. Perhaps there is something in telepathy.

WCS-HM

9

September 3, 1928.

McKendee<sup>ree</sup> Johnson,  
318 West 105th St.,  
New York, New York.

Dear Mr. Johnson:

I was pleased to get your letter of September 1 and shall try to help you in the matter of securing a location.

We have three men on advertising, my son, Dolph Simons, who handles national advertising, and two men on local advertising, besides some extra. No changes have been made in this department for several years, so that the promise of an opening here is rather remote. However, I am going to communicate with Prof. Flint, the head of the department of Journalism, who receives many applications for help from the Kansas press.

You might write to the Capper Publications, Topeka, Kansas, George Marble, Fort Scott, Kansas, E.B. Stouffer, Arkansas City, Kansas, the latter being interested in several good newspapers.

I think you are wise in trying to gain experience in the business department if you are looking forward to owning a newspaper yourself. Generally speaking it is easier to hire good news men than it is good men in the business department.

Yours very truly,

THE WORLD COMPANY

WCS: FH

President.

318 W. 105th St.,  
New York City.  
September 1, 1928.

Mr. W. C. Simons,  
Publisher The Journal-World,  
Lawrence, Kansas.

My dear Mr. Simons:

You will very likely remember me as the young correspondent, whom you met in Mexico City the past winter when you accompanied the editor and publisher good-will expedition. I have had it in mind to write you several times but my personal letters seldom reach more than the well intention status.

As I told you, I returned the first of the summer to New York to finish up my journalism course in Columbia University. I accepted a position, temporarily, with La Nacion, while I attended classes because of the peculiarity of school hours. Since then, I have resigned my Nacion position because it was only a project by which I could pay my school expenses and with little or no future attached to it.

I was more interested in returning to the small city field again since I have already had experience, there as well as in the big city. The small city newspaper providing of course it is located in a basically sound community, has interested me more than the Metropolitan daily. I should very much like to get a tryout on The Journal-World particularly in regard to advertising. If there is no advertising opening, at present, I would gladly accept a position in the city room in whatever capacity you deem advisable. You probably wonder why I wish to try advertising. It is simply that I, like most newspapermen, have visions of becoming my own small city paper owner in the future and a keen insight into the economic end is quite as essential as the editorial problems.

My experience includes work in practically ever phase of small city newspaper work, as well as local experience on The World, Herald-Tribune, and my adventures in Mexico. I simply wish to leave New York to work although I now have an offer on The Sun. I should be glad to hear from you and would appreciate any offer, which you may make in the matter of salary. Please pardon the typographical errors since this is the first time I have ever used a noiseless machine.

With kindest personal regards to you and Mrs. Simons,  
I am

Very Sincerely,  
*Kendree Johnson*  
yours,

Mexico

August 22, 1928.

Hon. S. Dutton-Pegram,  
British Vice Consulate,  
Torreon, Coahuila, Mexico.

Dear Mr. Pegram:

I was very glad to receive your letter of July 17 which arrived during my absence. I also received a page from the Editor & Publisher from Victor Murdock which I pass on to you feeling that you will be interested.

I should like to sit in with you again for a heart to heart discussion of Mexico and existing conditions of which you are so well informed. I was not greatly surprised at the death of Obregon. Some way I felt that the conditions were such that one might expect the violent death of either Calles or Obregon.

When we were in the City of Mexico we were to be received at Chapultepec Castle by the President at twelve and we were given to understand that twelve meant twelve and not five minutes past twelve. In some manner, very undiplomatically, it seemed to me, we were to call on Gen. Obregon in the neighborhood of ten o'clock. This seemed to me to have been an hour unwisely chosen and one would naturally think that we should see the President first and the candidate for the presidency next. I did not go to see the General but those who did said that they were delayed until they did not see how they could possibly reach the Castle on time. I wondered at the time if there were anything sinister in this arrangement. On the face of it, here were two very big men who were ardent friends and ready to support one another. While this arrangement was beautiful, it isn't in line with the history of Mexico and of other modern and ancient countries somewhat similarly governed.

Our return home was almost immediately saddened by the death of our youngest child, a promising boy of thirteen. We came home about noon on Monday and I did not see the little boy until he returned from school. We had a fine time together that night and the next morning I took him to school. At noon he came home complain-

Hon. S. Dutton-Pegram, #2

ing that he did not feel just right and although he was seemingly getting along in a satisfactory manner, he passed away very suddenly about three o'clock the next morning. So the thoughts of our visit to Mexico and our friends there will always be associated with this great grief.

I shall always be glad to hear from you and am quite sure that I would enjoy reading your poetry. Here's hoping that the cotten market has broken right with you and that you now have your grappling hooks firmly imbedded in another good sized fortune.

Sincerely yours,

WCS-HM



BRITISH VICE CONSULATE.

TORREON, COAHUILA, MEXICO.

July 17th, 1928.

W. C. Simons, Esq.,  
President,  
Daily Journal-World,  
Lawrence, Kansas.  
U. S. A.

Dear Mr. Simons:-

It was indeed a pleasure to receive from you the other day a copy of the "National Printer Journalist" in which appeared your address at the Kansas Convention.

Needless to say I read this address with the greatest interest, not so much from the point of view of the theme ( of which I am lamentably ignorant ) but more from the fact of having had the pleasure, under rather unusual circumstances, of meeting and having the privilege of knowing its author.

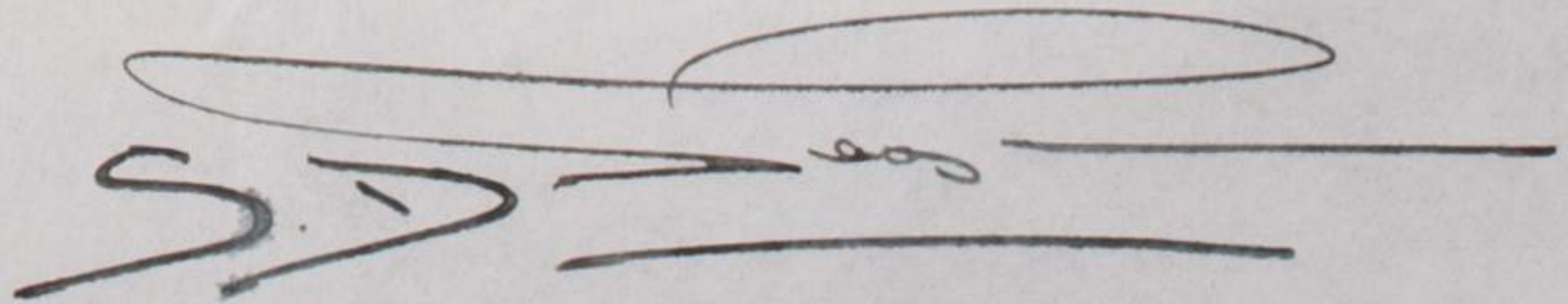
Things are very much the same here and unfortunately we have not had a similar delightful invasion since you were here.

If you want any poetry for your paper please let me know, I have a real " he-poem " about the way automobiles kill people which might interest you!

If you ever write to our mutual friend and ex-Congressman who liked the Holland gin please remember me to him and tell him to write to me.

With kindest personal regards to Mrs. Simons and yourself, believe me to be,

Very sincerely yours,

A handwritten signature in dark ink, appearing to read 'S. Dutton-Pegram'. The signature is stylized with a large, sweeping initial 'S' and a long horizontal line extending to the right.

S. Dutton-Pegram.



## MISSOURI PACIFIC RAILROAD COMPANY

ROOM 1700 MISSOURI PACIFIC BUILDING

RAILWAY EXCHANGE BUILDING

SAINT LOUIS

J. G. DREW,  
Vice-President

May 26, 1928.

Mr. W. C. Simons,  
720-22 Massachusetts Street,  
Lawrence, Kansas.

My dear Mr. Simons:

This acknowledges receipt of several copies of The Lawrence Daily Journal-World containing the reaction of our Mexican trip, which I have read with great interest. Please accept my thanks for your thoughtfulness.

With kind regards to both Mrs. Simons and yourself, in which Mrs. Drew joins me, I am

Yours very truly,

A handwritten signature in cursive script, appearing to read "J. G. Drew", written in dark ink.

May 22, 1928.

Mrs Nora Long,  
1415 West St.,  
Topeka, Kansas.

Dear Mrs Long:

Will you kindly send me the  
address of your sister, Mrs Ortlip,  
in New Orleans, La.

Enclosed you will find a  
self addressed and stamped envelope  
for same.

Very truly yours,

Mr. W. C. Simons.

WCS/ES

# STUDENTS' SHOE SHOP

PHONE 141

## TIME CARD

Corrected Sept. 3, 1927

### SANTA FE

WEST	EAST
15— 9:45 a m	18— 5:50 a m
5—10:28 a m	12— 6:57 a m
21—11:50 a m	110— 8:25 a m
17—12:48 a m	14— 3:38 p m
109— 5:45 p m	6— 5:45 p m
1—11:10 p m	2— 7:18 p m
	10— 8:15 p m

### OTTAWA BRANCH

131—8:35 a m    135—2:00 p m    133—5:55 p m

### UNION PACIFIC

169— 2:05 a m	128— 6:37 a m
137— 9:13 a m	22— 6:58 a m
103—11:47 a m	106—10:15 a m
105— 5:40 p m	104— 2:57 p m
101— 7:10 p m	138— 5:05 p m
21—10:51 p m	170— 7:35 p m

### ROCK ISLAND

1—12:55 a m	32— 5:55 a m
17—11:25 a m	2— 6:25 a m
25—12:01 p m	40— 6:45 a m
31— 9:00 p m	18— 3:00 p m
23— 9:38 p m	26— 3:40 p m
	24— 9:49 p m

### LEAVENWORTH

172— 9:30 a m    576— 3:10 p m

### KAW VALLEY INTERURBAN

Leaves 40 minutes after the hour.

### INTERSTATE BUS

Leaves for Topeka each hour—45 min. after hour.

Leaves for Kansas City 5 min. to each hour.

(over)

COMPLIMENTS OF  
**STUDENTS' SHOE SHOP**

R. O. BURGERT, Prop.  
1113 Massachusetts Street

GOOD STOCK AND NEAT WORK

We have added a Shining Parlor to our already fine equipment

---

**Lawrence Street Directory**

Massachusetts is main business street.

East of Mass. Street.

- 1 New Hampshire
- 2 Rhode Island
- 3 Connecticut
- 4 New York
- 5 New Jersey
- 6 Pennsylvania
- 7 Delaware
- 8 Maryland
- 9 Oregon
- Wirona Ave.
- Johnson Ave.
- Learnard Ave.
- 10 Haskell Avenue.

West of Mass. Street.

- 1 Vermont
- 2 Kentucky
- 3 Tennessee
- 4 Ohio
- 5 Louisiana
- 6 Indiana
- 7 Mississippi
- 8 Illinois
- 9 Alabama
- 10 Main
- 11 Missouri
- 12 Arkansas
- 13 Michigan
- 14 Florida
- 15 Wisconsin
- 16 California

---

Streets south of river number 1, 2, 3, 4, 5, 6, etc., on south.

OVER

MEMBER AMERICAN BANKERS ASSOCIATION

CAPITAL \$ 100,000.00

JUAN C. GUTIERREZ  
CASA BANCARIA

TELEFONO 60 A  
APARTADO 146  
AV. ORIENTE 6 N<sup>o</sup>. 12

ORIZABA, VER.  
MEXICO

I solicit your collections for this City and any point in this State. You will save time and expense by sending me your collections, as I remit Check promptly upon receipt of payment by me. - You may consign goods to me for delivery against payment of documents covering same.

---

---

Solicito sus cobranzas sobre esta Ciudad y cualquier punto del Estado, le resultará rápido y económico hacer sus Cobranzas por mi conducto, las cuales le reembolsaré inmediatamente al hacerlas efectivas.

Puede Ud. consignarme sus remesas de mercancías, las cuales entregaré al cobrar los documentos que las amparen.

DEPOSITOS - En cuenta a la Vista Abonando Intereses.  
GIROS - Telegráficos y a la Vista sobre el País y el Extranjero.  
A PLAZO FIJO - Acepto depósitos abonando Intereses Especiales.  
COBRANZAS - Sobre Plazas del País y el Extranjero.  
CUENTAS PEQUEÑAS se aceptan desde cualquier cantidad

Créditos Comerciales. Descuentos.

---

---

La Casa Bancaria que facilita toda operación

CAPITAL \$ 100.000.00

**JUAN C. GUTIERREZ**

ORIZABA, VER.

Recomiende Ud. a sus clientes, amigos y a toda persona con quienes tenga Ud. relaciones, que remitan sus cobranzas; efectúen sus pagos y en general cualquier operación bancaria que se presente, que se haga por conducto de esta su Casa.

Tanto Ud. como ellos merecerán siempre toda clase de consideración, así como una especial atención y un buen servicio.

GRACIAS ANTICIPADAS.





FEDERICO T. DE LACHICA  
PRESIDENTE.

CONFEDERACION DE CAMARAS  
INDUSTRIALES DE LOS ESTADOS  
UNIDOS MEXICANOS.

MÉXICO, D. F.

Alfredo B. Cuellar

5 de Mayo 10 E

**EXCELSIOR**

EL PERIODICO DE LA VIDA NACIONAL

**P. F. HEALY**

JEFE DE INFORMACION

Gilbert Tracy Holmes,

Tampico

ALFREDO DE LA HOZ

VICARIO 55 A. ——— APARTADO 171.

TELEFONO 465.

VERACRUZ, (MEXICO.)

———•———  
CABLE "LAHOZ"

*Geo M Johnson*

**GESFORD F. FINE**

**UNITED PRESS ASSOCIATIONS  
MEXICO CITY**

ALBERTO C. GUILTY

DEPTO. CAJAS DE SEGURIDAD

BANCO DE MÉXICO

MÉXICO, D. F.

D. G. Grace

PO Box 1333

MEXICO, D. F.





WILL H. FORD

MANAGER OF AGENCIES  
ORDINARY DEPARTMENT  
AMERICAN NATIONAL INSURANCE CO.  
GALVESTON, TEXAS

W. L. STEWART

EDITOR  
THE MISSION TIMES

MISSION,  
TEXAS

MORNINGS  
DAILY AND SUNDAY

PHONE FAIRFAX 3131  
PRIVATE BRANCH EXCHANGE

# Houston Post-Dispatch

"FOR HOUSTON FIRST"

JUDD MORTIMER LEWIS  
Associate Editor

HOUSTON, TEXAS

BY

*Judd Mortimer Lewis*

**SYNDICATE  
STORIES**

Jubilee's Pardner  
(Geo. Matthew Adams Syndicate)  
Patsy Kildare, Outlaw

**BOOKS OF  
POEMS**

Sing the South  
Lilts o' Love  
Toddle-Town Trails  
Christmas Days  
The Old Wash Place

C. F. Ladd

Caterina Tex

Chas P Teft Ranch

1926 - 240,000 a.

SUTTON - ZEPHYRUM

APR ~~17~~ 17

TORREON, COAH

MEXICO

Feb. 1928 26

MEMINDEX SUN  
ROCHESTER N.Y. U.S.A.

1<sup>st</sup> C of C 3 Mex org in  
1874 - 93 C of C thru  
out Republic in

the Federation - also  
all Foreign C of C in  
the Rep

Addressed by Press &  
by Cuella

La Pres Calles  
project Law

JG White Co

Feb. 1928 **22**  
MEMINDEX **WED**  
ROCHESTER N.Y.U.S.A.

~~Write Mr. Papp~~

~~Room 607  
Regis-~~

~~Slain All Auto  
business at  
Foreign rate~~

~~Send J. M. Stein  
Browsville Herald  
Send Rate Card~~

Thursday - May 8 -

Noon today Cathedral  
walk to Museum

Hotel Mancera lunch

Receipt in American Embassy  
4:30 to 6 - informal

Tonight -  
Olympia -



Sat - May 10

9<sup>30</sup> Floating gardens  
St Car - 7:30  
Nat Univ  
Shrine of Guadalupe  
Sucho Muleo  
Lunch - Ret at 2:30  
Left - Ministry of Foreign  
Affairs etc.

Train Ready about Noon  
Dress

6-7 Reception ~~for~~ Fed  
Mex C-C

Farewell dinner at  
Hotel - approx 1927.  
Check out and sleep on  
new Colonia Station N.Y.

May 9 - Friday

Auto trips Guadalupe

10:00 to Govt City

Office

Abregos home

11. Munition plant

12. At Castle Chapultepec  
newspaper Press

Lunch

Not Theatre this aft  
4 o'clock

Friday night at News  
Office 8 o'clock

Feb. 1928 24

MEMINDEX FRI  
ROCHESTER N.Y.U.S.A.

Bureau of Post Work  
Steam Mistle +  
Painting - Receipts Run  
Dray Administration

J S Laper  
Auburn State  
Little Rock  
Ark

from the "Thought Recorder" of  
J. G. Drew



St Louis

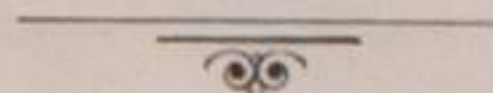
Clippings of  
Max Trip

ZAPATERIA EL A. B. C.

MADERO Y GANTE

ALFREDO B. CUELLAR

MEXICO



*Mr*

*W. C. Simons y wife*

*Car X-5, D.F. D*

INVITATION.

Alfredo B. Cuellar, of the Reception Committee of the Confederación de Cámaras de Comercio, takes pleasure in inviting you and friends to the rodeo of the Asociación Nacional de Charros which will be held to-day, Sunday March 4 at 10 am at the Rancho del Charro. This is our most typical Mexican festival and we hope you will not decline our invitation.

Any taxi will take you to the Club's grounds.



Apr 16

Estm. Reynolds

Mrs Drew V.P.

C of C Brownville

Sec C of C Houston

" " Galveston

Will H. Ford -  
Am. Nat Ins Co

Leroy Simons -  
Brink - K.C. Mo

Sec C of C Corpus Christi

" " San Antonio

" " Laredo

Mrs Nat Watzel  
Raymondville Tex

Mar 14

Sec of C of C  
City of Mexico  
Alfredo B. Cuellar 5 de Mayo 108

~~Louis Thompson~~  
Railway Agent  
El Hule, Mexico  
Manager Standard Fruit Growers  
El Hule Mex

~~Banker at Orizaba~~  
Drew  
M. Reynolds  
Southern  
Harry Demman  
Schrofield  
Edina Sentinel  
Juan C Gutierrez  
Casa Bancaria  
Orizaba, Ver. Mexico

~~Leroy Simons - Brink - K.C. Mo~~  
~~John Drew V.P. Mo. Pac~~  
~~Sec C of C Tampico~~  
~~Colonial Club~~  
~~Gilbert Tracy Holmes~~  
~~Price Oil Co~~  
~~Anderson Bros~~  
~~Sec C of C San Luis Potosi~~

Mar 13

✓ Anderson Bros  
Weekly Paper  
Tampico  
✓ W. E. Cornille  
Topoka Kas  
Southern -  
Independence Tex

Mar 12

✓ Sec C of C Mexico  
Alfredo B. Cuellar  
✓ Sansons Restaurant  
Cables  
✓ Amb Dwight L. Morrow  
✓ Excelsior  
✓ Mo Pac  
✓ Harry Demman  
Farmington Mo

Mar 9

✓ Estm. Reynolds  
✓ John Drew V.P. Mo. Pac  
✓ Sec C of C Tampico  
✓ Colonial Club  
✓ Gilbert Tracy Holmes  
Price Oil Co  
✓ Anderson Bros  
✓ Sec C of C San Luis Potosi

Mar 8

✓ Mo Pac  
✓ Dept of Education  
City of Mexico  
✓ Demman

Ralph Harris  
Fred Harris  
Victor Murdock

Mo. Pac. R.R. ✓

Frank Krebbel

Bob Smith

A. J. Adair Odessa Mo.

J. H. Blanton Paris Mo.

---

C. of C. New Orleans  
Newspapers of N. O.

Mr. & Mrs. Atley

---

C. of C. Mex. & Am. Tampico

---

Colonial Club - Tampico

Gilbert Tracy Holmes

Anderson Bros - Pub. of weekly paper

---

C. of C. Mayor - San Luis Potosi

Alfredo B. Cuellar Mexico City

Excelsior newspaper

---

Louis Thompson - Col. Station Agent El Hule

---

Will H. Ford Am. Natl. Ins. Co.

Galveston



Mar 7 -

- ✓ See C & C New Orleans
- ✓ New Orleans Papers
- ✓ Mr & Mrs Artlip
- ✓ Mo Pac +
- Mo Editors

July 28

Gen Office

- ✓ J. H. Mc Reynolds Mo Pac St Louis
- ✓ J. J. Drew " "
- ✓ Fred Harris Iowa
- ✓ Frank Krehrul  
stone contractor  
Wichita
- ✓ Bert Smith  
Fitts Smith Dry Goods
- ✓ A. J. Adair - Odessa Mo  
K.C. Mo
- ✓ Dr W. E. Martin  
Odessa Mo
- ✓ J. H. Blanton Paris Mo

2 - 28

3 - 7

8

9

12

13

14

Apr 16

One more with Rio Grande  
Valley -



# DAILY DROVERS TELEGRAM

DROVERS TELEGRAM CO. PUBLISHERS

1505 GENESEE ST. STOCK YARDS STATION

CORN BELT FARM DAILIES  
CHICAGO DAILY DROVERS JOURNAL  
KANSAS CITY DAILY DROVERS TELEGRAM  
OMAHA DAILY DROVERS JOURNAL STOCKMAN  
DAILY NATIONAL LIVE STOCK REPORTER (EAST ST LOUIS)

KANSAS CITY, Mo.

March 20, 1928.

Mr. W. C. Simons  
Journal World  
Lawrence, Kansas

My Dear Fellow Traveler and Publisher:

I want for publication, not to exceed 200 words, your judgment:

First—What appeared to you as the best business opening along the route which we traveled in the southwest part of the United States and Mexico?

Second—What was the most interesting thing you saw, worth telling to your friends and prospective travelers?

Please answer this at once. Make it short and snappy. Enclosed find stamped envelope.

Yours truly,

KANSAS CITY DAILY DROVERS TELEGRAM.

George N. Neff, President.

GNN:FN

May 14, 1928.

Mr. George N. Neff, Pres.  
Daily Drivers Telegram,  
1505 Genesee Street,  
Kansas City, Mo.

Dear Mr. Neff:

Your circular letter of the 20th arrived on March 21st, the date on which our youngest child, a fine boy of thirteen, passed away after an illness so short that we were unable to do anything. So far as we can tell, his death resulted from a deadly hangover from a light case of flu about six weeks before. You can readily understand why your letter was not answered.

We were sorry that you had to withdraw from our party and trust that a return to a lower altitude resulted in a rapid improvement.

Sincerely yours,

WCS-HM

# MISSOURI PACIFIC LINES

MISSOURI PACIFIC RAILROAD COMPANY

GULF COAST LINES INTERNATIONAL-GREAT NORTHERN RAILROAD

SAINT LOUIS

May 3, 1928

L. W. BALDWIN  
PRESIDENT

Mr. W. C. Simons,  
The Lawrence Daily Journal-World,  
Lawrence, Kansas.

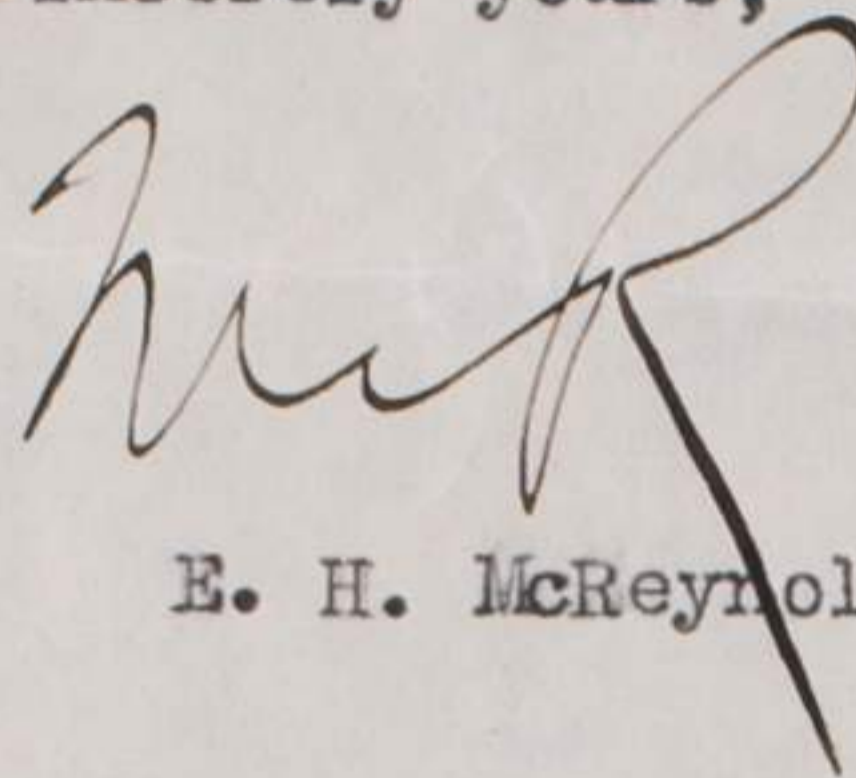
Dear Mr. Simons:

Your letter of April 21st,  
about the moving pictures made on the Mexico trip.

We have had a number of re-  
quests for this film, and have only just recently been  
able to start filling them. Just as soon as we can let  
you have it, will let you know.

With best wishes, I am

Sincerely yours,



E. H. McReynolds

May 1, 1928.

Mr. Chester L. Shaw  
The Star,  
Kansas City, Mo.

My dear Shaw:

I think you know of the loss of our youngest son, John Louis, which came very suddenly on March 21st.

It takes a long while to settle down to routine after something of this sort enters your life and that is why your letter of March 20th was not answered before.

I have always liked you and have looked upon you as a man of ability and I have taken an interest in the growth of your little family. You can be sure that anything that I said to Mr. Kelley about you was spoken with sincerity.

Come in and see us whenever you are in the city.

Sincerely yours,

WCS-HM

# THE KANSAS CITY STAR.

DAILY  
COMBINED CIRCULATION  
MORNING AND EVENING  
NEARLY 500,000

SUNDAY  
CIRCULATION  
280,000

WEEKLY  
CIRCULATION 500,000  
PAID-IN-ADVANCE  
SUBSCRIBERS

March 20, 1928.

Dear Mr. Simons:

Our reporter, Hubert Kelley, has returned from the tour of Mexico.

He told me that he became acquainted with you on the trip, and that you spoke very highly of me.

I'll return the compliment. When Kelley was recounting his aventures to me, he said:

"Mr. Simons was the only gentleman on the train."

Sincerely,

Chester L. Shaw

## SOUTHWESTERN BELL TELEPHONE COMPANY

TELEPHONE BUILDING

1010 PINE STREET

E. S. BARNARD

ST. LOUIS March 21, 1928.

Mr. and Mrs. W. C. Simons,  
Lawrence, Kansas.

Dear Fellow Travellers:

I am sending you under separate cover a small telephone for your desk, to be used as a paper weight and to remind you of your telephone companions on the trip through Mexico. We will be pleased at any time to see you in St. Louis.

Sincerely yours,

*E. S. Barnard*



May 1, 1928.

Mr. E. S. Barnard,  
1010 Pine Street,  
St. Louis, Mo.

Dear Mr. Barnard:

Mrs. Simons and I wish to thank you for the neat little telephone sets received from you some time ago.

The date on your letter, March 21st, marks the saddest experience in our lives. We returned to Lawrence at noon the 19th. At noon the following day our youngest child, a remarkably fine boy, age thirteen, came home from school stating that he did not feel well. Without any serious symptoms being apparent he passed away very suddenly about three o'clock of the morning of the 21st. It will, therefore always be that the remembrance of our pleasant trip to Mexico will be associated with this great sorrow.

With best regards to you and Mrs. Barnard, we remain

Sincerely yours,

WCS-HM

Mr. and Mrs. W. C. Simons.

April 21, 1928.

Mr. E. H. McReynolds,  
Missouri Pacific Lines,  
St. Louis, Mo.

Dear Mr. McReynolds:

Mr. Glenn W. Dickinson,  
owner and operator of three theatres  
in Lawrence, has just told me that  
he had heard nothing further regard-  
ing the films which I understood by  
your letter of March 26th were first  
shown on March 28th.

Please advise us in regard  
to this matter.

Sincerely yours,

WCS-HM

Mexico

March 28, 1928.

Mr. E. H. McReynolds,  
Missouri Pacific Lines,  
St. Louis, Mo.

Dear Mr. McReynolds:

Your circular letter of the 26th to hand. I just called on Mr. Glenn W. Dickenson, who owns and operates three theatres in Lawrence, and he said he would be greatly pleased to use your films at the Bowersock Theatre. I outlined briefly our trip and told him that I should ask you to correspond directly with him in regard to setting the exact date.

I sincerely hope and presume that our home coming was the saddest of any of those on our trip. We arrived Monday about noon and the next day at noon our little thirteen year old boy, the youngest in the family and the very picture of robust health, came home from school complaining of feeling a little tired. We gave him careful attention and about one o'clock at night he was able to leave his bed and go to the bathroom. Two hours later Mrs. Simons called me from my bed on the porch, stating that she was worried about the little chap and I came in. We telephoned for physicians and meanwhile prior to their coming, carried out their instructions, but in three quarters of an hour he passed away without a struggle.

It is the belief of the physicians that death resulted from a slight attack of flu about February 1st, during which he was in bed about three days. It was a very light attack but unquestionably left its deadly germs in his system.

His death comes as a great loss and blow to all of us but we are trying to bear our burdens as so many have already had to do and all must do during life's journey.

With very best wishes to you and Mrs. McReynolds and also to Mr. and Mrs. Drew, I remain

Sincerely yours,

WCS-HM

# MISSOURI PACIFIC LINES

MISSOURI PACIFIC RAILROAD COMPANY

GULF COAST LINES INTERNATIONAL-GREAT NORTHERN RAILROAD

SAINT LOUIS

L. W. BALDWIN  
PRESIDENT

March 26, 1928.

Mr. W. C. Simons,  
Journal-World.  
Lawrence, Kansas

Dear Mr. Simons:

Mr. Wilkey advises me that the motion pictures made on our tour will be complete and ready to start next Wednesday, March 28. I am anxious that all who made this trip be able to exhibit this picture in their home theaters, if they can and desire to do so.

On receipt of this letter, please find out if your theater will use it for you, allowing us to select date to send him picture. It will be furnished through the courtesy of the Missouri Pacific Lines, without charge to your local theater.

The picture is very attractive and no doubt will be an added feature to their show. Dates for showing will be arranged later between you and Mr. Wilkey.

Sincerely yours,

E. H. McReynolds

April 6, 1928.

Representative,  
Excelsior,  
2001 Times Bldg.,  
New York, N. Y.

Dear Sir:

I wish to thank you very much for the copies of Excelsior for the week beginning Monday, March 5th, and we shall be very glad to be permitted to pay for same if you will let us know the amount.

We enjoyed very much our visits to the great newspaper which you represent and can better understand its success through having met the gentlemen who direct it.

Thanking you again, I remain

Sincerely yours,

WCS-HM

FOUNDED BY  
RAFAEL ALDUCIN

GENERAL REPRESENTATIVE  
R. DE LLANO

EXCELSIOR  
MEXICO'S GREATEST NEWSPAPER  
ADVERTISING AND NEWS BUREAU  
2001-2-3 TIMES BUILDING  
NEW YORK

ADDRESS YOUR COMMUNICATIONS  
TO THE NEW YORK OFFICE

March 30th 1928.

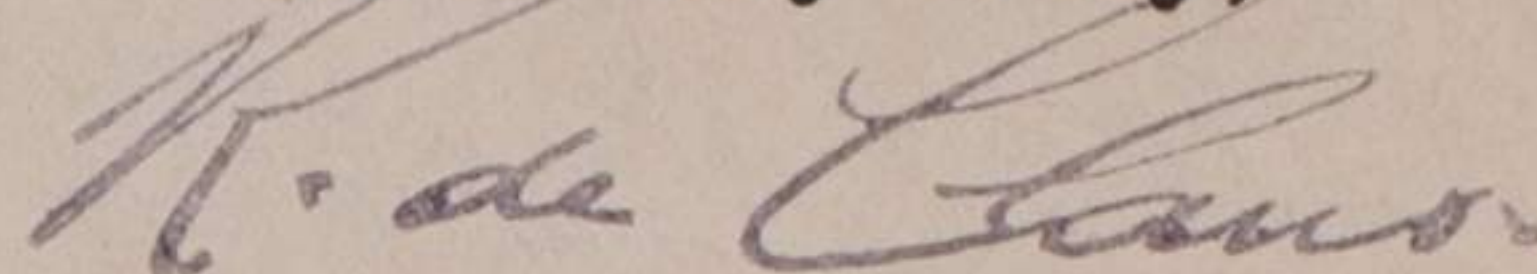
Mr. W.C. Simons, Publisher,  
The Journal-World,  
LAWRENCE, KANSAS.

DEAR SIR:-

In accordance with a request  
of our Mexico City office we sent you  
yesterday by Parcel Post copies of  
Excelsior for the week beginning  
Monday, the 5th.

With nothing further, we are

Yours very truly,



GENERAL REPRESENTATIVE.

H:R

April 6, 1928.

Mr. Oswald Gilbert,  
Emparan 42,  
Vera Cruz, Mexico.

Dear Mr. Gilbert:

It is not practical for a paper of the size of the Journal-World to maintain correspondents in foreign fields and we must depend upon our Associated Press reports for such matter. Only the papers in larger cities can afford the sort of representation that you suggest.

We enjoyed our visit to Mexico very much and appreciated the hospitality of the Mexican people.

Very truly yours,

WCS-HM

Oswald Gilbert,  
Emparan 42,  
Veracruz, Mexico.

Veracruz, Mexico, March 21, 1928.

Mr. W. C. Simons,  
Journal World,  
Lawrence, Kan.

Dear Sir :

I am writing to inquire if you would care to appoint me as your Veracruz correspondent for the Journal-World? There are good readable items of news occurring here and in the nearby towns, and in many of the Mexican gulf ports, which, I feel sure, would interest your readers. Besides these happenings, this year is the Mexican presidential year, and I would promise, if named your correspondent, to see that no news of value would fail to reach you.

Floods, earthquakes, and marine disasters, occur in Mexico quite often, and all this information I would forward to you as quickly as possible. When necessary, I would cable all news that required cabling. Cable rates to the United States have been reduced considerably since the Western Union took over the All-America cables, and newspapers receive an extra rebate ~~xx~~ on all their messages going to the United States or Europe.

I should be glad if you would favor me with a copy of your paper, and gladder still to have an opportunity to serve you.

Yours faithfully,

Address: Oswald Gilbert,  
Emparan 42,  
Veracruz, Mexico.

*Oswald Gilbert*



April 6, 1928.

Mr. R. de Llano, Editor  
Excelsior,  
Mexico City, Mexico.

Dear Mr. de Llano:

I certainly appreciate your kindness in having your New York Bureau furnish us with the files of Excelsior that we desired.

Our return home was saddened by the sudden death of our youngest child, a fine promising boy of thirteen, who was taken slightly ill at noon the day following our return and without having been considered in any way seriously or dangerously ill, passed away the following morning at 3:30.

This great sorrow naturally crowded out of my mind for the time being, all thoughts of writing for the paper, but very shortly I hope to write some more letters in regard to Mexico, in which I shall endeavor to sum up the impression gained during our visit. We made a number of very interesting acquaintances and friendships and have a higher regard for the Mexican people than we had before.

We trust that the relation between our two nations may continue to be friendly and cordial, and believe such a relation will be for the best interests of both Mexico and the United States.

I shall send you later copies containing letters that I have written.

Sincerely yours,

WCS-HM

CORRESPONDENCIA PARTICULAR

DEL DIRECTOR DE

"EXCELSIOR"

Mexico City, March 23rd, 1928.

Mr. W. C. Simons,  
The Journal-Word,  
Lawrence, Kansas.

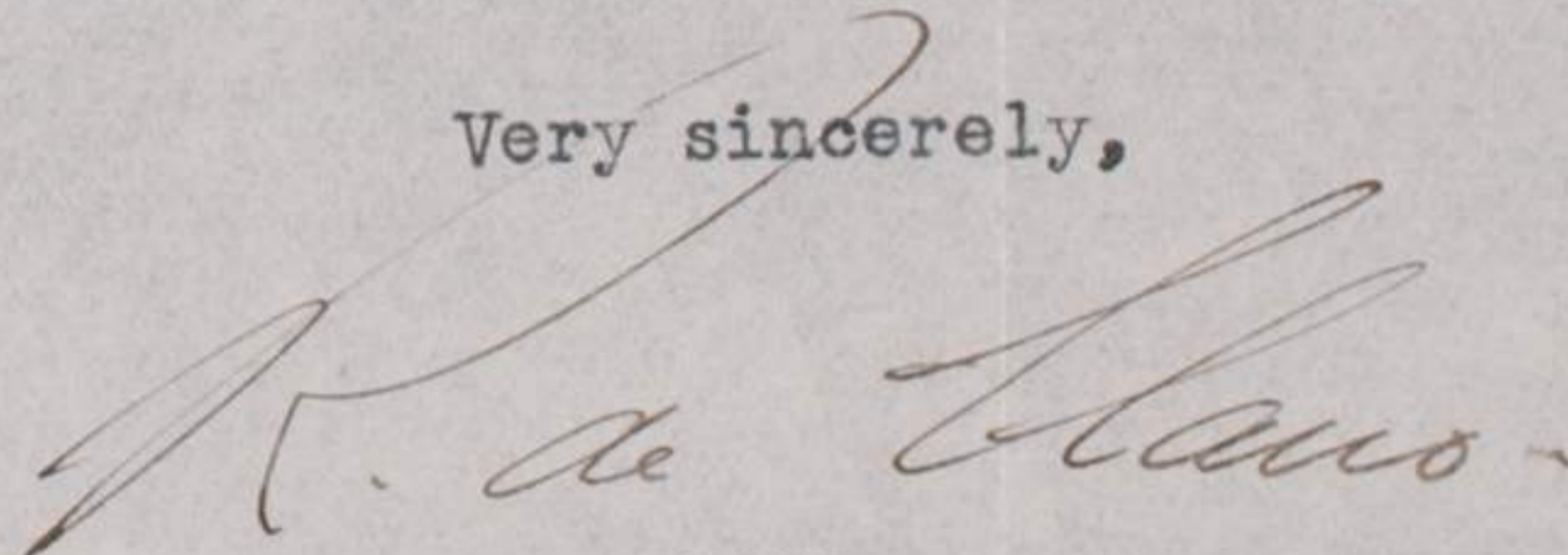
Dear Mr. Simons;-

Now that you are back in your home town we wish to express again how happy we felt in shaking hands with our colleagues from across the border and how much we appreciated your visit to our newspaper plant.

All the members of our editorial staff wish to join in this appreciation of the high compliment paid our company by yourself and associate editors.

We hope we shall have the pleasure of having you all with us for a longer stay should it again be our privilege to receive and entertain you, and meanwhile, with our best wishes, we remain,

Very sincerely,



Editor.

rll-sd.

Mexico City, March, 23rd, 1928.

Mr. W. C. Simons, Publisher,  
The Journal World,  
Lawrence, Kansas.

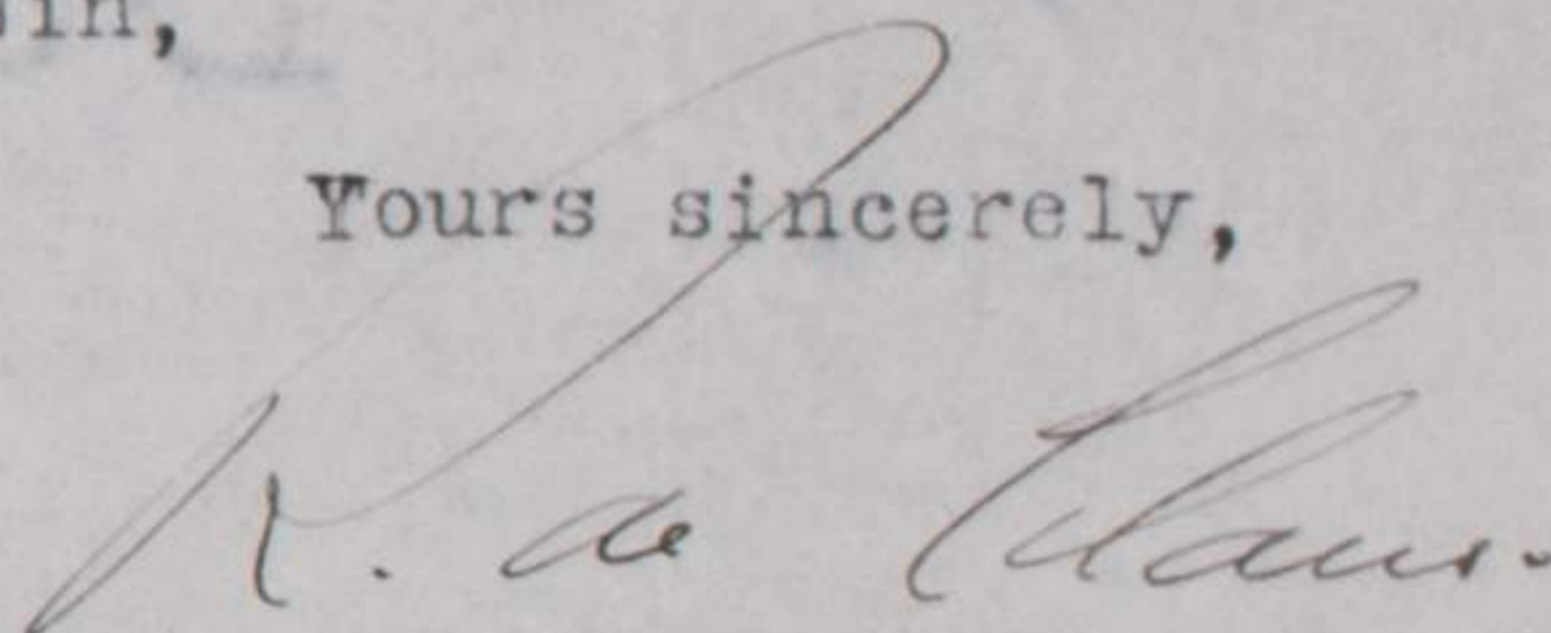
Dear Mr. Simons:-

We have not been able to send you the copies of our newspaper which you requested, because we do not have any back numbers, except those of our files.

However, we are writing our New York Bureau asking them to send you the complete set for the week ending March 11th. We are positive that they will comply with your request because generally they have some back numbers available.

We remain,

Yours sincerely,



Editor.

rll-sd.

COMPLETE ITINERARY OF SPECIAL TRAIN FOR MID-WEST EDITORS GOOD  
 WILL ALL EXPENSE TOUR TO MEXICO - FEBRUARY 26-MARCH 17, 1928.  
 (SHOWING MEALS TO BE SERVED ON DINERS).

Lv St. Louis	Missouri Pacific Lines	11:00 am Sun Feb 26
Ar Little Rock		7:30 pm
Lv Little Rock		8:00 pm
Luncheon and Dinner on Diner		
Ar New Orleans		10:45 am Mon Feb 27
Breakfast on Diner		
Lv New Orleans		12:01 am Tues Feb 28
Ar Houston		10:30 am
Breakfast on Diner		
Lv Houston	Trolley	1:30 pm
Ar Galveston		3:00 pm
Lf Galveston		9:00 pm
Ar Houston		10:30 pm
Houston Car Open		10:00 pm
Lv Houston	Missouri Pacific Lines	12:30 am Wed Feb 29
Ar Corpus Christi		9:00 am
Breakfast on Diner		
Lv Corpus Christi		1:15 pm
Luncheon on Diner		
Ar Kingsville		2:45 pm
Lv Kingsville		5:00 am Thurs Mar 1
Ar Raymondville		7:30 am
Breakfast on Diner		
(Equipment to be deadheaded to Brownsville during day)		
Lv Brownsville	Missouri Pacific Lines	8:00 pm Thurs Mar 1
Ar Matamoros	National Lines Mexico	8:05 pm
Lv Matamoros	National Lines Mexico	9:00 pm
Ar Monterrey		5:30 am Fri Mar 2
Lv Monterrey		5:30 am
Breakfast and Luncheon on Diner		
Ar Tampico		6:00 pm
Lv Tampico		1:00 am Sat Mar 3
Ar San Luis Potosi		2:00 pm
Lv San Luis Potosi		5:30 pm
Breakfast, Luncheon, and Dinner on Diner		
Ar Mexico City		6:00 am Sun Mar 4
Breakfast on Diner		
(Train to be parked at N de M Colonia Station during day and delivered to Mexican Rys and parked at their Station for occupancy between 8:00 pm and 10:00 pm).		
Lv Mexico City	Mexican Rys	7:00 am Mon Mar 5
Ar San Juan Teotihuacan		8:00 am
Lv San Juan Teotihuacan		10:00 am
Ar Orizaba		4:30 pm
Lv Orizaba		10:00 pm
Ar Cardoba		11:00 pm
Lv Cardoba	National Lines Mexico	12:01 am Tues Mar 6
Ar El Hule		6:00 am
Lv El Hule		10:00 am
Ar Vera Cruz		2:45 pm
Breakfast and Luncheon on Diner		
(Train to be parked at station during day and night)		

Lv Vera Cruz Mexican Ry 6:00 am Mar 7  
Ar Mexico City 5:40 pm  
Breakfast, Luncheon and Dinner on Diner  
(Train to be delivered to National Railways of Mexico  
after 7:00 pm and parked at their Colonia Station  
before 10:00 pm and to remain parked there March 8,  
9 and until departure March 10.)  
Lv. Mexico City National Railways Mex. 5:45 pm Sat Mar 10  
Dinner on Diner  
Ar Guadalajara 8:30 am Sun Mar 11  
Breakfast on Diner  
Lv Guadalajara 6:00 pm  
Dinner on Diner  
Ar Aguascalientes National Lines Mexico 8:00 am Mon Mar 12  
Lv Aguascalientes 12:45 pm  
Breakfast, Luncheon and Dinner on Diner  
Ar Durango 5:00 am Tues Mar 13  
Lv Durango 9:00 am  
Ar Torreon 3:00 pm  
Breakfast and Luncheon on Diner  
Lv Torreon 7:00 pm  
Ar Monterrey 6:00 am Wed Mar 14  
Lv Monterrey 10:00 am  
Ar Nuevo Laredo 4:00 pm  
Ar Laredo, USA 5:30 pm  
Breakfast and Luncheon on Diner  
Lv Laredo Missouri Pacific Lines 12:01 am Thur Mar 15  
Ar Artesia Wells 2:30 am  
Train to be parked until 7:30 am. Auto ride through  
Winter Garden during day. Train will be moved to  
Dilley.  
Breakfast on Diner.  
Ar Dilley 1:15 pm Thur Mar 15  
Ar Pearsall 2:00 pm  
Lv Pearsall 2:30 pm  
Ar Natalia 3:30 pm  
Lv Natalia 4:30 pm  
Ar San Antonio 5:15 pm  
Train to be parked for occupancy at station.  
Lv. San Antonio 2:10 pm Fri Mar 16  
Dinner on Diner  
Ar Little Rock 9:00 am Sat Mar 17  
Lv Little Rock 2:00 pm  
Ar St Louis- 11:15 pm  
Breakfast and Dinner on Diner

CLASS OF SERVICE	
Telegram	<input type="checkbox"/>
Day Letter	<input type="checkbox"/>
Night Message	<input type="checkbox"/>
Night Letter	<input checked="" type="checkbox"/>

If no class of service is designated the message will be transmitted as a full-rate telegram.

COPY OF  
WESTERN UNION TELEGRAM

Lawrence Kans 2/24/28

E. H. M. Reynolds  
Missouri Pacific Lines  
St Louis Mo

Please wire what reservations you have for ~~the~~ W.C. Simons and wife for Mexican trip - Expect to arrive Sunday morning on Missouri Pacific

W.C. Simons  
No reply received to our wire of Feb 18 asking if we could get a drawing room

**AN ANSWER  
IS EXPECTED**

by the sender  
of this message.  
Please give it to  
the messenger  
or telephone it  
to

**WESTERN UNION**

# WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

SYMBOLS	
BLUE	Day Letter
NITE	Night Message
NL	Night Letter
LCO	Deferred
CLT	Cable Letter
WLT	Week End Letter

line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Massachusetts St., Lawrence, Kansas

NL

St Louis Mo Feb 16 1928

W C Simons

Lawrence Kans

New Orleans entertainment includes both free tickets to races including special race in honor editors and trip over harbor by boat members of party cannot make both please advise me by wire which you prefer

E H McReynolds

726a Feb 27

CLASS OF SERVICE	
Telegram	<input checked="" type="checkbox"/>
Day Letter	<input type="checkbox"/>
Night Message	<input type="checkbox"/>
Night Letter	<input type="checkbox"/>

If no class of service is designated the message will be transmitted as a full-rate telegram.

# COPY OF WESTERN UNION TELEGRAM

February 18, 1928.

E. H. McReynolds,  
Missouri Pacific Lines,  
St. Louis, Mo.

Prefer Harbor trip. Cant you reserve state room instead  
of compartment?

W. C. Simons.

Send Prepaid.



February 6, 1928.

Mr. E. H. McReynolds,  
Missouri Pacific Lines,  
St. Louis, Missouri.

Dear Mr. McReynolds:

I enclose herewith copy  
of a letter I have just mailed  
to Mr. Hubbard, which is self-  
explanatory.

Upon receipt of your  
letter advising me that reserva-  
tions are available I shall send  
you check in such amount as may  
be necessary.

Very truly yours,

WCS-HM

Encl.