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September 3, 1928.

McKendee^{ree} Johnson,
318 West 105th St.,
New York, New York.

Dear Mr. Johnson:

I was pleased to get your letter of September 1 and shall try to help you in the matter of securing a location.

We have three men on advertising, my son, Dolph Simons, who handles national advertising, and two men on local advertising, besides some extra. No changes have been made in this department for several years, so that the promise of an opening here is rather remote. However, I am going to communicate with Prof. Flint, the head of the department of Journalism, who receives many applications for help from the Kansas press.

You might write to the Capper Publications, Topeka, Kansas, George Marble, Fort Scott, Kansas, E.B. Stouffer, Arkansas City, Kansas, the latter being interested in several good newspapers.

I think you are wise in trying to gain experience in the business department if you are looking forward to owning a newspaper yourself. Generally speaking it is easier to hire good news men than it is good men in the business department.

Yours very truly,

THE WORLD COMPANY

WCS: FH

President.