

June 2, 1931

Dear Karl:

I turned your check over to our bookkeeper, Mr. Moody, who will make proper credit for the interest.

I return your letter from Mr. Cope and also from Bob. I wrote Mr. Mapes and also had a two dollar jar of the medicine sent to him as he had undoubtedly made an earnest effort to secure it. I explained to him how it was sold under the guarantee of satisfaction or money back. I sent a carbon copy of the letter to Bob, directing it to him at Shawnee, Kansas. I presume that the letter will reach him in care of the American Optical Company, but not being sure, I sent it to Shawnee where I suppose it will be forwarded. It is quite interesting to me that Bob is now working in the territory where his father was so successful some years ago.

We are not advertising Dr. Gowdy's much at this time as we are awaiting the development of correspondence with the Pure Food and Drug Administration. So far as we know no complaint has ever been made on our methods, advertising or product and we want to work in harmony with the Administration. If the department will approve of the kind of advertising we have been doing, we shall resume our publicity, but we find that a medicine prepared to treat basic conditions of stomach and bowels cannot be marketed if limited to the advertising which may be done for a package of soda.

I appreciate your interest very much and want you to call upon me whenever you need additional medicine for your own use. I hope that everything will move along nicely with you. Give my love to Pauline, Melba and to mother. Always be sure to come and see us when you can and remember that you will always be welcome at any meal without previous notice, or to spend the night or a number of nights at our home.

I received today from my sister a photograph of my great-grandfather, Adolphus Simons, born February 4, 1781 and expect to have Blanche Reineke make a strip photograph of six generations of males of the Simons family beginning with ~~my~~ great-grandfather and ending with his^v great-grandson, Dolph Jr. Of

just, just,