



**G**ETTING business is still a battle. Battles are not won bare-handed. Great structures are built with tools and not with talking. The salesman of printing has to fight for business. He has to build for future business. He can do neither empty handed. Give your salesmen plenty of samples.

The Hammermill Working Kit is an unusual set of samples. It is a tool for printing salesmen. It is a Working Kit, neat, simple and efficient. In one pocket full size sample letterheads in great variety. In the second pocket sample printed forms suggesting ideas