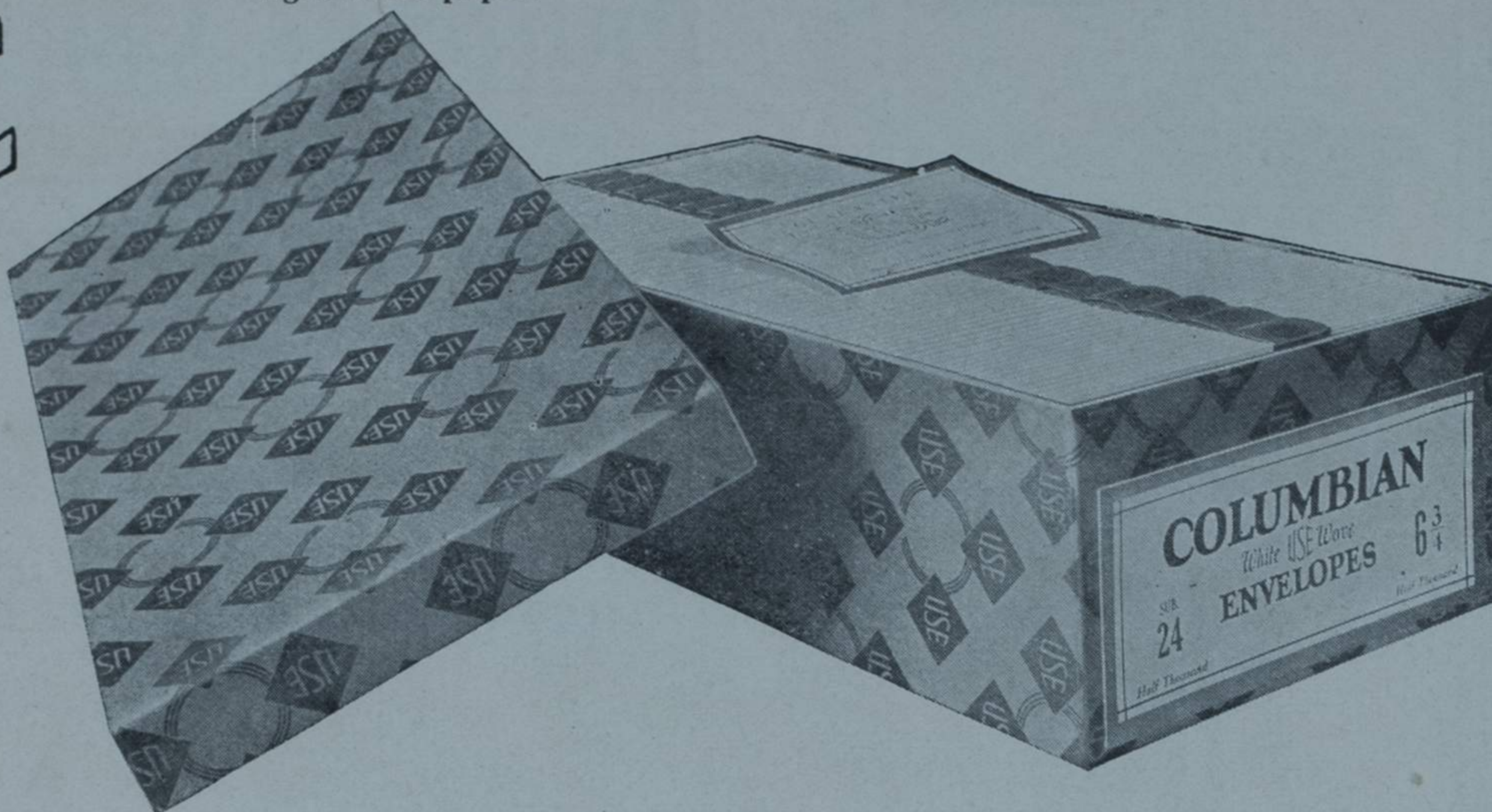


USE

Hold a Columbian White Wove Envelope so the light comes behind it. You'll see these initials watermarked right in the paper.

They are the initials of the manufacturers, the world's largest makers of envelopes.



Who is your best customer on envelopes?

THE customer who orders envelopes by a name, size and quantity, who doesn't need to examine samples and compare prices every time, is a mighty satisfactory customer to do business with.

The man who buys that way saves his time and yours. You know exactly what he expects. He knows exactly what he will get, and what it will cost him.

The customer you sell once on Columbian White Wove Envelopes will re-order again. Because he finds in them exactly what he wants, he doesn't need to shop around.

Columbian White Woves give him good appearance, surface splendid for writing, typ-

ing and printing, including halftones; perfect fold, excellent gumming. They come to him in strikingly attractive boxes that are dustproof and do not soil in the stock-room.

Columbian White Woves are watermarked U S E. They can be identified anywhere, even when separated from the box and banding.

In the mind of the man who has used them, Columbian White Woves speedily become fixed as trouble-free envelopes, standard in quality, reasonably priced, beautifully put up—and easy to re-order.

Columbian White Woves are made in all sizes from 5 to 14 and Monarch. You can get them quickly, from your regular paper merchant.

UNITED STATES ENVELOPE COMPANY

The world's largest manufacturers of envelopes

SPRINGFIELD, MASS.

Location
Worcester, Mass.
Rockville, Conn.
Hartford, Conn.
Springfield, Mass.
Waukegan, Ill.

Division
Logan, Swift & Brigham
Envelope Co.
White, Corbin & Co.
Plimpton Manufacturing Co.
Morgan Envelope Co.
National Envelope Co.

Location
Springfield, Mass.
Worcester, Mass.
Worcester, Mass.
Indianapolis, Ind.
San Francisco, Cal.
Philadelphia, Pa.

Division
P. P. Kellogg & Co.
Whitcomb Envelope Co.
W. H. Hill Envelope Co.
Central States Env. Co.
Pacific Coast Env. Co.
The Monarch Envelope Co.