



You see—it's this way

WHEN ink gets caked
—trouble and muscle
get plenty of work.

But not with Phenoid around.
Caked ink comes off forms,
cuts and color fountains like
chalk off a slate.

No matter how hard and old
the ink, Phenoid wipes it off
like dust.

Try this test. Pour some
Phenoid on a sheet of white
paper. See how quickly it
dries... and find a grease
spot — just try and find even
a speck. Then you know
why Phenoid saves 2 to 4
wash-ups on a single job.

PHENOID

TRADE MARK

INSTANTANEOUS

TYPE CLEANER

CHALMERS CHEMICAL COMPANY

Specialists in solvents and detergents for over 20 years
123 Chestnut Street Newark, N.J.

MURPHY VARNISH CO., LTD.
305 Manufacturers St. Montreal, Canada
Sole Manufacturers for Canada

TRY—at our risk

Here's a fair offer. Send for
a quart can of Phenoid. Use
it up. If you like it, pay us.
If not — send back the bill.
Just pin this offer to your
letterhead and mail today.