

Thirty-three Years' Service

By President-Manager

W. C. SIMONS, the president and manager, became identified with the paper thirty-three years ago, when there were eight papers in the field. Capt. J. W. Murray, editor, was first connected with the paper in 1899.

The *Journal-World* under its present management is said to be the only paper ever published in Lawrence to make money. While it is a Republican paper, it is independent in its policies. A Democratic meeting will secure as fair a news story as that of Republican.

A few years ago the Socialists of the city, a few hundred in number, sent representatives to the *Journal-World* to see what it would cost them to publish the national Socialist platform. The publisher realizing that any price in accord with the advertising rates of the paper would seem prohibitive to the group, offered to run, and did run, the platform one time for nothing. As a result at the following meeting of the Socialist union resolutions of appreciation were adopted, which were, it proved, of greater value to the paper than would have been the price for the space.

Many of the employes are home owners. Thirteen marriages occurred in the past three years and there are enough fine, handsome babies to form a good sized baby show.

The financial policy has been to make the obligations for stated payments as small as possible and then to pay more than the amount agreed upon. At present and for several years the World Company, the name under which the business is incorporated, has been out of debt and in making purchases of new equipment has taken all cash discounts. "Yes, that's correct," said Mr. Simons. "I was twenty, without capital and with eight papers in the field. It was sink or swim and sometimes it looked very much like swimming was a lost art."

The manager does not take credit to himself, but gives a large share to the men and women whose services have been given to make the *Journal-World* among the best papers in Kansas.

The paper and its employes take an active part in all civic affairs, giving both time and money for the advancement and development of the community.

WE OWNED two twenty-five foot frontage buildings, now occupied by our new building and spent something over \$30,000 in their reconstruction, and then topped it off by buying for spot cash a Duplex Tubular Printing Press," said Mr. Simons, replying to questions about the Lawrence *Journal-World* equipment.

"The new press is equipped with semi-automatic electric control and full equipment of the latest sort, including heavy type Ideal Matrix Rolling Machine, Frey's Dry Mat Humidor, Scorcher, Metal Pot of 3,000 pounds capacity and Plate Caster, Duplex Plate Fin-

isher and Chipping Block. We already had metal furnaces for the melting of Linotype slugs and for stereotyping, a page size flat Casting Box, and a Miller Saw Trimmer complete with routing attachments for our stereotyping room. The press is operated by a General Electric Control with a 30 H. P. motor.

"The plant is heated by a Kewanee boiler, low pressure or vacuum system and we are now installing an Oil-O-Matic oil burner, and a supply tank holding a large supply of distillate. Residue oil could be used equally well, but there is not a large enough demand for this sort of oil to enable us to use it as cheaply as we can the distillate. Alongside the boiler is a Keystone Water Heater which supplies hot water for the showers and for the six lavatories.

"In our typewriter equipment we have one L. C. Smith, four Underwoods, one Royal, two Smith-Premiers, one portable Corona and one Woodstock. We have a National Cash Register, Burroughs Adding Machine and two Cincinnati Time Recorder Clocks.

"The arrangement of departments and office desks, we feel, is such that the work is well co-ordinated and moves without loss of time or extra steps. The stairway from the second floor is placed to make the easiest connection between the news room and the composing room, and a Lamson pneumatic copy carrier moves copy and proof quickly.

"Near the stairway is an electric elevator with a carrying capacity of a ton and with a speed of 30 feet a minute. It is type No. 416 C, made by the Kansas City Elevator Mfg. Co. and operated from the basement to the second floor. By means of the elevator stock is quickly moved from the stock and cutting room in the basement to the presses on the first floor and to the bindery on the second floor.

"We have five composing machines: Models A and B Intertypes and Models 5 and two 8's in Linotypes. The other equipment of the composing room is doubtless quite similar to that found in other shops. We have another Miller Saw here, steel turtles for makeup, imposing stones, type stands and cabinets, proof press, cut cabinets, etc.

"Scattered through the building are eight fire extinguishers, some of the Fyr-fighter and some of the Babcock type. These extinguishers are refilled once each year"

Job Office Is Completely Equipped for Variety of Work

The job office has a Century book press large enough to take a 35 x 50 form, and a Whitlock press to take 25 x 38; two 12 x 18, one 8 x 12, and one 7 x 11 Chandler & Price Gordons. The bindery is equipped with Hickok Ruling Machine, Backing Press, Latham Board Shears, Latham Embossing Press; Oswego 36-inch paper cutter, semi-automatic; standing book press, Rossback perforator, Portland power punch, Bos-

(CONCLUDED ON PAGE 20)

*LAWRENCE (Kans.)
Daily Journal-World
EQUIPMENT : : :*

BASEMENT, Press Room

Duplex Press
Ink Pump
"Semi-Automatic" Control
30 h. p. G. E. Motor
Century Campbell
Book Press, 35 x 50
Sheridan Automatic, 36-in.
Paper Cutter
Logemann Bros. All-Steel
Waste Paper Balers
Stereotyping Dept.
Miller Saw, with Router
Duplex Chuck Block
Duplex Plate Finisher
Duplex Metal Pot
Duplex Casting Box
Barnhart Bros. & Spindler
Linotype Furnace and
Flat Casting Box
Duplex Scorcher
Keystone Hot Water Heater
Kewanee Heating Equipment
Oil-O-Matic Burner

MAIN FLOOR, News Comp. Room

Miller Saw
Cincinnati Time Recorder
Hamilton Cabinets
American Cases
Duplex Turtles
Lamson Copy Carrier
K. C. Elevator, 416-C
Intertypes, A and B
Linotypes, 5 and 8
Job Room
Ideal Heavy Type
Matrix Roller
Frey's Dry Mat Humidor
Miscel. Cases and Cabinets
C. & P. Jobbers, 12x18, 8x12, 7x11
Whitlock Pony Cylinder, 25x38

Business office

National Cash Register
Inter-Communicating
Telephone System
Burroughs Adding Machines
L. C. Smith, Underwood,
Royal, Smith-Premier,
Corona Typewriters
in all departments
Cincinnati Time Recorder

SECOND FLOOR, Bindery

Portland Power Punch
Rosback Perforator
Cincinnati Recorder
Brown Folder, 25x36
Howard Standing Press
Latham Board Shears
Oswego 36-in. Cutter
Hickok 3-beam Ruler
Boston Power Stitcher
Singer Sewing Machine
Latham Stamping Machine
Barrett-Gravens Lift Truck

News Room

Typewriters listed above
Rouse Files

MISCELLANEOUS

Babcock and Fire-Fighter
Extinguishers
25 Motors—G. E. Kimball