

Model
No. 2
Pat. July 31, 1923

Shipped
Ready
for Use

Charge it off at the Rate of Ten Cents a Day

This small rate of depreciation will make it easy for you to own a Trimmer — and in ten years — or less, the item will be "charged off" your books entirely. While a Trimmer in your plant may be considered a "small tool," yet, it is one of the most important machines in your composing room.

You can *renew* your old leads, slugs, rule, and other spacing material by standardizing them; square-up cuts, saw, trim, undercut, and out-mortise more economically on the —



[SAW AND MITERING MACHINE]

because its price is lower, and quality the highest. Absolute safety to the operator. Every cutting element is thoroughly safeguarded.

All Trimmers are shipped complete ready to run, and include motor of any standard voltage. Prices quoted are f. o. b. factory, Port Washington, Wisconsin.

"Ad-Alley Model".....	\$260.00
Model No. 1.....	275.00
Model No. 2.....	340.00

Trimmers are sold by all first class type foundries and dealers in printing equipment, or write direct to the maker for further information.

Cheshire & Greenfield Mfg. Co.
538 South Dearborn Street, Chicago, Ill.

"NPJ" ROUND TABLE

(CONTINUED)

chine. He goes to the Intertype Corporation from the Waterman Fountain Pen Company where he held the office of production manager of advertising. He was formerly in charge of production and layout with Elliott's Advertising Engineers of New York. Previous to coming east Mr. Radcliffe was a printing executive of The J. W. Burke Company of Macon, Ga.

NEW CLEVELAND FOLDER

The Cleveland Folding Machine Co. announces a new model for folding letters, small folders, circulars, etc., styled the Model L, taking a sheet as small as 4x6 and up to 17x22. It makes one or two parallel folds which may be followed by one or two right angle folds, parallel to each other. A descriptive and illustrated folder has been published.

RUESCH SERVICE RECEIVES PRAISE

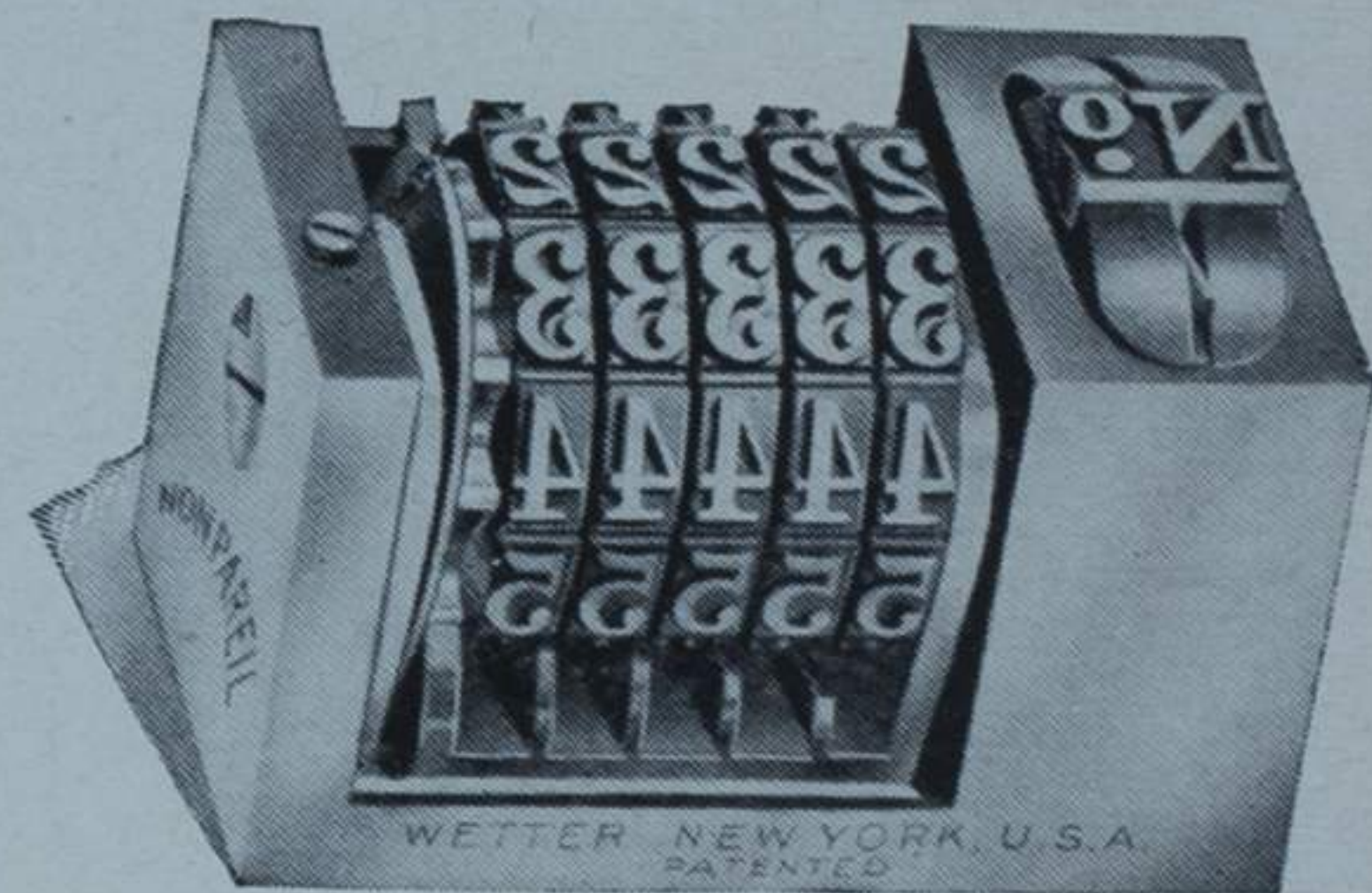
Local newspapers recently carried write-ups of the Ruesch Printing & Machinery Co., Milwaukee, Wis., including: "Not only in Milwaukee but all through the Country, this concern has become noted for its high grade machinery in the line of cylinder presses, platen presses, paper cutters, folding machines, punching machines, perforating machines, wire stitchers and electric welded chases. The printing business was started many years ago by J. A. Ruesch and now is in charge of Mr. Ruesch, Jr."

SUPPOSE THIS WERE YOUR CATALOG?

The Du-Plex Envelope Corporation, Quincy, Ill., in a booklet by that name, described its service to business institutions for developing more efficient and economical mailing systems. There is included a valuable *resume* of postal rulings covering the use of envelopes, especially the Du-Plex carrying first class letter with fourth class parcel post together. "Get the full use of your postage stamps", is the keynote of the booklet. It is a valuable manual.

WETTER SHOWS NEW MODEL, "NONPAREIL"

The Wetter Numbering Machine Co., announcing a new model type-high Numbering Machine, which it calls the "Nonpareil", bases the name, it may be presumed, on the dictionary definition of that word, which is: "Without an equal; unequaled excellence." This machine is equipped with the Wetter patented drop cipher, an important feature of internal construction in any numbering machine; and, as it is conceded by all experienced printers that in order to make a perfect impression, it is necessary to crush the fibre of the paper to set the ink, the necessity for rigid construction of this particular feature will be appreciated by all users with the assurance that it will withstand the heavy strain often necessary to do this work properly. The machine is just nine picas long. The manufacturers call attention to the fact that skipping wheels and others used in the regular Boston Model, etc., are interchangeable with and can be used in this new model, so that it will not be necessary for them to buy new equipment when occasion requires, as it would be quite an expensive proposition for printers to purchase new skipping wheels for every new model that was produced.



TWO-COLOR GORDON ATTACHMENT

The Two-Color Gordon Attachment Co., J. E. Vawter sales manager, announces removal of sales offices to 203 Transportation Bldg., Chicago. The attachment is now on a mass-production basis and the sales department has made remarkable strides in recent months.

SINCLAIR & VALENTINE ENLARGE

Both the Chicago and Dayton branches of this printing ink manufacturing concern are being enlarged. The Dayton branch was organized less than a year ago, with O. G. Fricke in charge. He was for eight years superintendent of the Otterbein Press, Dayton, and previously with the color depart-