## First Choice Typefaces—All you want Produced Rapidly In New Sluglines

HE wide range of job composition that can be produced by the Ludlow system makes it of great value to the job plant. Immediately, upon the installation of the Ludlow, singletype worries are over—there is no more hunting for sorts or resetting of jobs thru lack of first choice typefaces. Instead, at the finger tips are brass matrices from which an endless quantity of sparkling new clear-cut type in easily-handled slug lines can be produced quickly.

Without mold or machine changes the Ludlow will supply typefaces as large as 60 point or as small as 6 point, including light, medium, bold and extended faces.

Duplicate lines are secured simply by recasting—no extra setting is required.

The Ludlow library of matrix faces now contains over 400 different fonts -a 100% increase in less than two years.

On account of new business created for the printer by the Ludlow, it begins to pay for itself as soon as it is installed.

Let us tell you the advantages of the Ludlow system of composition for your own special needs.

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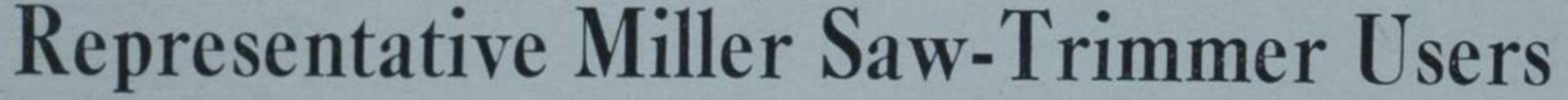
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