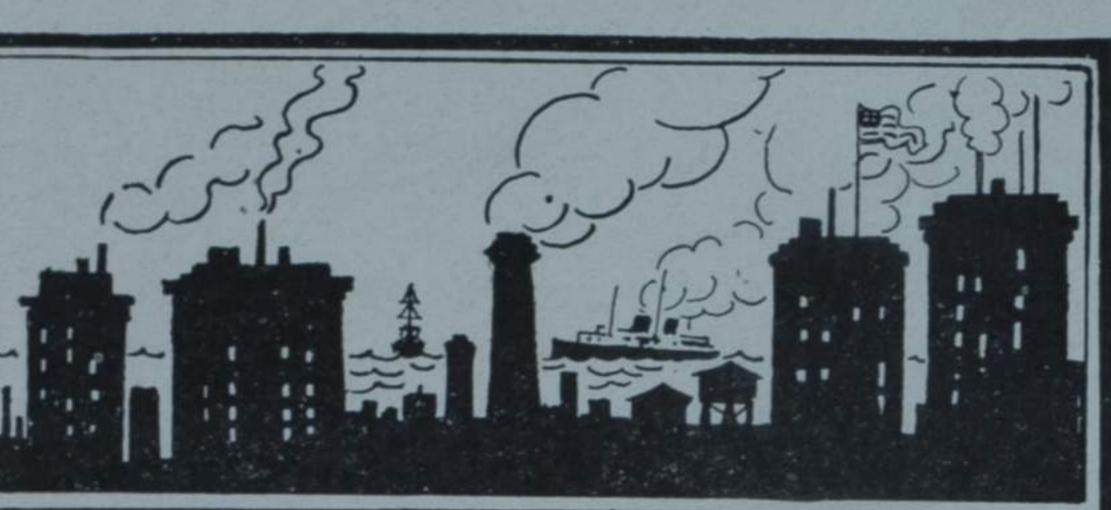


# "NPJ" ROUND TABLE

ONTINUED)



The Shebovour Aress

# the appended comment is from the issue of

Broughton, Editor

#### Curtailing Scandal

In England they have introduced what is known as Lord Darling's judicial proceedings bill, which if followed in America would forbid the publication in newspapers of "any indecent matter, medical, surgical or physiological details, being matter of details the publication of which would be calculated to injure public morals or otherwise be to the public mischief." The bill further bars newspapers from reporting divorce court particulars other than giving the names, addressed and descriptions of the parties and witnesses.

In other words, this bill, if engo nate scandal, and while wo no press, still we know of drastic measure. Cothe divorce cother as the

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The Shebougan Aress covers a great section of prosperous Wisconsin

WHEN THEY SEND OUT CLIPPINGS Sheboygan (Wis.) Daily Press Folks Use This Form; C. E. Broughton, Publisher

#### THEATER ADVERTISING RATES

George W. Purcell, Cincennes (Ind.) Western Sun, mailed questionnaires to newspapers in his state, of which fifteen replied they charge higher rates for theaters' advertising than for local display, twenty-one the same rate and seven less. Thirty-one give free press notices and twelve give none.

## NEWS: : EDITORIAL

### 'TIS A YOUNG MAN'S GAME

(Elmira (N. Y.) Star-Gazette)

M— G—, aged 19, veteran newspaper and advertising executive, died at his home at Flushing, L. I.

#### WHAT DO YOU THINK OF THAT!

Augusta (Mich.) public officials sent a warm letter of thanks to Publisher H. J. Richardson, Augusta Beacon after the town voted for water works bonds after a hard battle in which the paper fought for the issue.

#### WEEDING OUT THE SLACKERS

Michigan weeklies recently got after local authorities who failed or refused to observe the state laws to run noxious weeds notices, "legals". It worked!

#### OF COURSE WE MUST HAVE IDEALS

And we also have traditions—glorious ones—but you can't take traditions to a bank and borrow money on them and you can't meet your payroll with ideals no matter how lofty. While there always will be a certain "atmosphere" about a news-

# Here's an Investment Guaranteed to Pay 100% Dividends Annually

No man would hesitate to invest \$500 to \$1,000 with the absolute assurance that he would get his money back the first year — with a further assurance that it would pay 100% dividends annually thereafter. This is only one of the benefits being derived by the present users of

# The MONARCH MONOMETER

RE-MELTING FURNACE

This furnace is scientifically constructed and will remelt your type metal with a minimum of dross. The gas is controlled by thermostat effecting a saving in fuel also preventing the burning of metal, thereby retaining the tin.

## No Fumes-Less Fuel-Better Metal

.3 ♦ D.

THE saving in fuel and dross will pay cost of "Monometer."

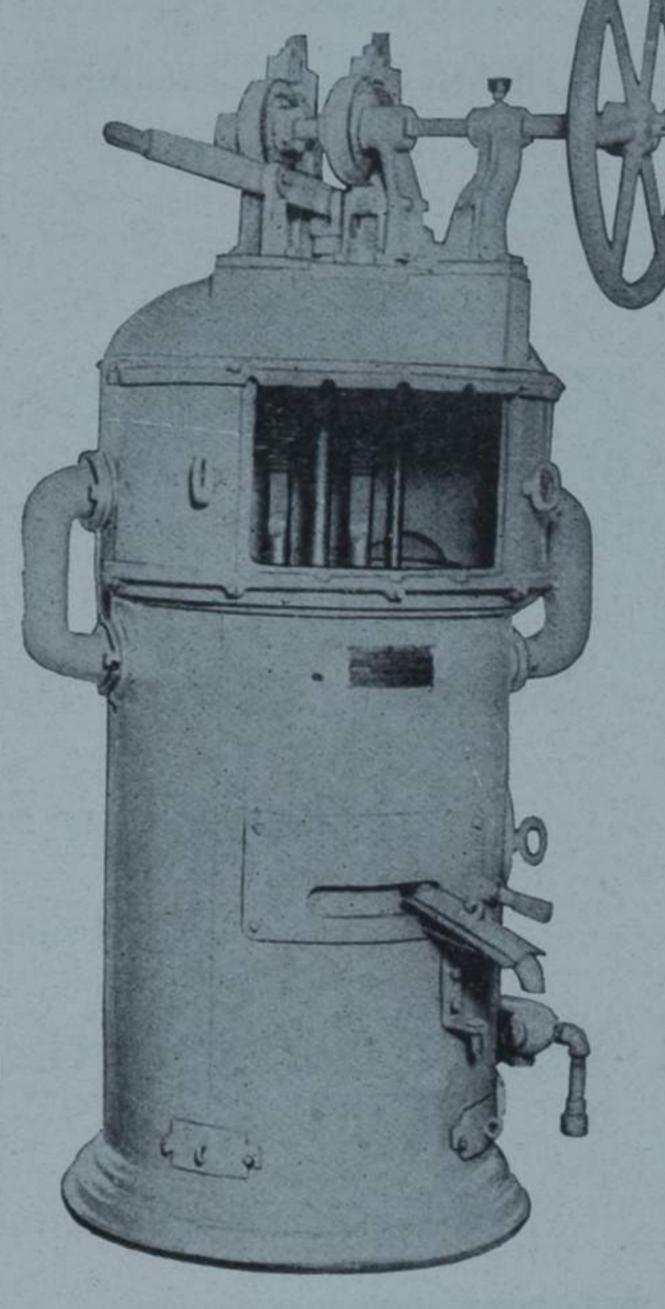
It is built to last a lifetime.

•3 ♦ Đ•

THE "Monometer" is built in standard sizes of 500, 1,000 and 2,000 pounds and up to 5 ton capacity.

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WATER cooled molds mounted on carriages are supplied to meet the requirements of your plant.



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