

### Your Composing Room Foreman

can "speed-up" the "make-up" and lower his costs with unlimited base and spacing material at his command.

### Stevenson Furniture Molds

installed on your Linotypes or Intertypes will cast base and spacing material from linotype metal—

#### At No Additional Cost to You

Write for full particulars.





# Ask Any User

A MONG the users of "Wilke's" Type Metals are many printers who turn out work of the highest quality, and publishers who take pride in a clearly printed sheet. They find our products a means toward an end.

"Wilke's" Metals have set a new high standard for metals used in line-casting, type-casting and stereotyping departments. We take every precaution to safeguard and maintain their uniformly high quality. Their value to users is expressed in our rapidly growing business.

"Wilke's" Type Metal Insurance Plan is your protection in maintaining the good condition of your metal supply. It is your insurance for good results.

Write us for full details

# METALS REFINING COMPANY

HAMMOND, INDIANA

Warehouses in All Principal Cities

# HARVEST TIME

Make this fall show the biggest gain and the biggest business in all departments of your newspaper. P. C. C. Service can help you—it will give you MORE circulation—MORE influence—GREATER advertising rate—

AND MORE PROFIT

# \$141,769 IN CASH 22,134 NEW SUBSCRIBERS

Represents the business secured by this organization in recent campaigns—seven daily papers and seven weekly papers—a total of 14 newspapers in all—may we serve YOU?

"Twenty Years Doing One Thing Well"

## PACIFIC COAST CIRCULATION SERVICE

Self Financing Circulation Campaigns
Bell Block
Cincinnati, Ohio

"A Wire Will Save Time"



#### -SPECIAL OFFER-

We have four Standard Models of an earlier make on hand. These machines are in first-class condition and sell for \$95.00, or half of the present price.

Write for Literature, Terms and Special Discounts

The Schuyler-Hildman Saw-Trimmer and Linotype Supply Co.

160 N. Wells Street

Chicago, Ill.