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"NPJ" ROUND TABLE (CONTINUED)

it; "the income buys my pipe fodder," he added. By the way, get a specimen copy of Wil Tufford's monthly house organ for his printing plant, at Clinton, Ia. The secretary-manager of the Inland Dailies is quoted all over creation from this unique publication.

SOUTHERN ASSOCIATION'S DUES RANGE

The following is the new article on memberships of the Southern Daily Newspaper Association:

Any individual, co-partnership or corporation, which is the owner of a daily newspaper, may become a member of this organization Admission shall be by vote of the Association. The Board of Directors make such other conditions, restrictions and limitations as to membership and changes in the dues as they in their discretion deem advisable.

The annual membership dues shall be as follows:

Under 3,000 circulation	\$ 30.00
3,000 to 7,000 circulation	40.00
7,000 to 10,000 circulation	50.00
10,000 to 20,000 circulation	60.00
20,000 to 30,000 circulation	70.00
30,000 to 40,000 circulation	80.00
40,000 to 50,000 circulation	90.00
Over 50,000 Circulation	100.00

The Southern pays its manager a larger salary than the total revenue of many (most) other associations, and even then some of the others have to beg and plead for the annual dues.

ONE HUNDREDTH BULLETIN

The Inland Daily Press Association recently issued its monthly bulletin, No. 100. Tufford has edited the whole thing, sometimes a small booklet, and it is a valuable compendium each month not only on Inland doings, but the high spots of association work from all over the Country. It goes to paid members only, with few exceptions. This bulletin started in 1918 as a one-page letter. When A. L. Miller, Battle Creek (Mich.) *Enquirer News*, became president of the Inland in 1916, it was put across in more pretentious style, the real beginnings of the present one. No advertising is carried; it is not considered proper to do so.

WISCONSIN'S NEW RATE CARD

Louis H. Zimmermann, Burlington (Wis.) *Standard-Democrat*, has just mailed it to all agencies, advertisers, etc. He points out that the association is in no way an agency or representative. Anyone referring to this list can get all information needed about rates, etc., of Wisconsin newspapers. Then, there is some unusually well-edited matter about Wisconsin as an advertisers' field.

E. ROY SAYLES LEAVES SECRETARYSHIP

After a long period as secretary-manager of the Canadian Weekly Newspapers' Association, Mr. Sayles has bought the Renfrew (Ont.) *Mercury*. His remarkably constructive work for the association will live long. Associations in the U. S. A. can get a lot of lessons in pulling together for real objectives.

HERE'S A REAL JOURNALISM SCHOOL IDEA

In an address to the American Association of Journalism Teachers, this writer two years ago pointed out that the schools turn out the boys and girls by the hundreds; but, what do they do about "selling the product" to the editors and publishers? Announcement is now made of a national employment bureau by *Sigma Delta Chi* fraternity, Robert B. Tarr, 2929 Northwestern Ave., Detroit, Mich. Sponsors: Kenneth C. Hogate, managing editor, *Wall Street Journal*; James A. Stuart, managing editor, *Indianapolis Star*; Dean Eric W. Allen, University of Oregon School of Journalism; Lee A. White, editorial staff, *Detroit News*; Willard G. Bleyer, director School of Journalism, University of Wisconsin; Bruce Bliven, editorial staff, *The New Republic*.

EDITORS TO WRITE STORIES FOR MOVIES

The Universal Pictures Corporation, Universal City, Calif., announces a contest, with \$5,000 prizes, for the ten best motion picture stories by members of the National Editorial Association.

SANDBAGLESS SANDBAG; by FEUDNER

Bill Feudner, Rushville (Ind.) *Republican*, is again "there" with something really new to get the boys to the conventions. As secretary of the Indiana Republican Editorial Association,