

## NOBILITY

An inanimate object, such as a piano, can be only as noble as its creators. Whatever they may impart of their integrity, wisdom, and aspiration, that much and no more will their creation possess.

From the founder to the present time, five generations of Steinways have faithfully served their apprenticeships of labor and learning, have chosen their respective niches in the family business, and have contributed the best that was within them to the furthering of an unbroken tradition.