



# ESTEEM

*Is a noble work of art worth the effort and expense entailed in this modern America of mass production?*

At first thought, the answer would seem to be "no," and yet Steinway has stood alone in its field, uncompromising and unafraid. Despite almost insurmountable difficulties, two world wars, and heartbreaking reverses, the House of Steinway has proved that perfection can be profitable, and that integrity will bring its own inevitable reward.