



IDEAL

As is true with all perfectionists, the Steinways have had to pay for their idealism. But the cost has secured for the Steinway name the sustaining power of impressive dependability. When during the mid twenties the player piano boom was at its height, and piano factories were expanding wildly to capitalize on the lucrative market, Steinway did not join the trend. The player piano market collapsed with the depression in the early thirties,