

publishers say they are amazed at the way Harry keeps the metal slugs popping out of that linotype.

When the Horse Editor was there, he asked Harry if he did his own janitor work or hired it done, after observing some Warren-Coolidge campaign literature on the walls, near a calendar dated 1933. Harry confessed housekeeping wasn't one of his virtues, but cited his being up-to-date by pointing to a 1952 calendar, which, incidently was issued by a not-now-in-business tonic firm.

Harry reached his 78th birthday last April 4. Two daughters, Mrs. Pauline Smith of Pittsburg and Mrs. Dorothy Dauron of Kansas City, spearheaded an observance. Messages of congratulations and good will poured in from over a wide area.

"Some of them enclosed money to pay up their subscriptions," the publisher said in telling about the array of literature, adding "wasn't that thoughtful of them."

## Bird City Times Sold To L. D. Laird

Mr. and Mrs. Lorence D. Laird have purchased the Bird City Times, their first issue being on May 8. Laird is a native of Sedgwick county, attended Wichita schools, Friends University and the University of South Carolina. He taught in Cheyenne county schools for nearly 20 years, in McDonald for two years and has been principal of Sheridan County Community High School in Hoxie for the past three years. During that time he has helped out in various newspaper offices for short intervals, having long had a desire to get into newspaper work.

"He is trading the rigors of a high school superintendent for the hard work and worry of a weekly newspaper editor," wrote Mrs. Adolph Kotas, who has been carrying on with the Times since the death of her husband on February 25. The Times was founded by Mr. Kotas on June 18, 1925.

## Mat Service Publishes Book of Miniatures

A book of 2500 "miniature mats" for newspapers has been issued by Stamps-Conhaim-Whitehead, Inc. The 56-page book is filled with illustrations by leading artists and cartoonists, done in small sizes as an aid in developing one and two-column advertising campaigns, shopping columns, classified ads and similar requirements. For convenience they're grouped in 243 classifications from "Accountant" to "Zodiac."

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