

Hord Buys Weekly At North Platte, Nebr.

Mr. and Mrs. Clark Hord, publishers of the Oakley Graphic, have added the Lincoln County Tribune at North Platte, Nebr., to their holdings. Lucille Hord is running the Graphic while Clark is commuting to North Platte to edit the Tribune. North Platte is a city of about 2,000.

The Tribune is the fourth paper the Hords have owned since going into business for themselves ten years ago. They started with the Perry Mirror, sold it to buy the Nemaha County Journal at Centralia which they sold soon after buying the Oakley Graphic.

Hord, who is 37 years old, has been constantly connected with weekly newspapers for the past 19 years. He is immediate past president of the Kansas Press Service Weekly Advertising Association and a former director of the Kansas Press Association.



Introducing Jimmy Tucker who has leased the Elkhart Tri-State News from Willard Mayberry. Tucker has been working as a printer in the News shop for the past year and a half.

THE STORY OF TEN LITTLE FREE WORKERS

Ten little free workers in this country fine and fair.
But if you cherish your freedom — worker have a care!
Ten little free workers — Reddy was doing fine
Until the socialists got him — then there were nine.
Nine little free workers laughed at Reddy's fate
Along came federal medicine — then there were eight.
Eight little free workers thought this country heaven
But the government took over the railroads, then there were seven.
Seven little free workers — 'till the miners got in a fix.
Uncle said coal's essential and took over, leaving six.
Six little free workers till the day did arrive
The steel mills, too, were federalized — then there were five.
Five little free workers — but the farmers are free no more
The farms have been collectivized — that leaves only four.
Four little free workers till the government did decree
All must have free legal advice — then there were three.
Three little free workers — the number is getting few,
But with government groceries selling food — then there were two.
Two little free workers — our story's almost done,
With clerks at work in federal stores — that leaves only one.
One little free worker — the reporter son-of-a-gun
Mustn't criticize government — so now there are none.
Ten little workers — but they are no longer free
They work when and where ordered, and at a fixed rate you see,
And it all could have been prevented if they'd only seen fit to agree
And work together instead of saying "it never can happen to me!"



KANSAS GAS AND ELECTRIC COMPANY

Larger Page Size For Three Papers

Three Kansas weeklies have increased their page size in recent weeks.

The Yates Center News, beginning with its April 17 issue, Vol. 75, No. 2, changed to seven columns by 20 inches. At the same time the column width went from 13 picas to 12 picas. This adds eight columns to the 8-page paper which the News usually prints, Editor Harry L. Covert remarks. The larger page size was made possible by installation of a Miehle press large enough to print four pages.

The Burrton Graphic has gone to eight columns, 21½ inches deep, reports Frank Headley. "We like it fine," he writes, "as it gives us room to spread out and wiggle our toes." The Graphic formerly was seven columns wide.

The Rossville Reporter went to a 6-column page early in April and extended the page length to 20 inches. It was formerly five columns by 17½ inches. Editor Peter Navarre says the change was brought about by the discontinuance of Ready-Print.

Yoo Hoo, Diogenes

Holly Renfro, editor of the Montezuma Press, is hailed by the Salina Journal as "the type of man Diogenes must have been looking for." When the Montezuma editor was attending the Weekly Ad Meet in Salina on April 19, he put two nickels in the parking meter, for two hours of time. The meeting had him so interested, however, that he didn't get back to feed the meter until after 4:30 in the afternoon. There he found a courtesy ticket, notifying him of Salina's traffic laws. Impressed by this friendly gesture in lieu of a visit to police court, Renfro mailed in the ticket and attached a quarter to cover the extra hours. The police returned his quarter.

Clay Center Dispatch

Full leased wire service of the Associated Press has been added by the Dispatch. "It is the fastest news service available today and will allow us to give Dispatch readers up to the minute news every day," J. M. Barrett, Dispatch news editor, wrote in announcing the change from the AP pony wire.

Colby Free Press

D. O. Bishop is the new man on the Free Press about-town advertising department.