



Burlington Daily Republican

Vernon Cartmell, advertising manager of the Republican, reports they're well pleased with the way their farm mystery picture feature is working out. Each week an aerial view of a Coffee county farm is printed, without identification. In one of the ads in the surrounding layout is hidden an invitation for the farm's owner to come in and get a large print of the picture. The following week the farm is identified and described and another farm picture appears. The pictures are being shot by a local photographer, teaming up with a Burlington pilot. In the above picture Cartmell is looking over the mystery picture layout as it appeared in a recent issue of the Republican.

Iola Register

Larry Ballentine, who has been circulation manager of the Iola Register and assistant in the advertising department for the past four and a half years, has resigned to enter the grocery business with his father-in-law.

Oswego Independent Starts On Volume 80

W. A. Blair started the Oswego Independent's 80th year with a brief editorial in which he summarized its history in these words:

"With this issue The Oswego Independent starts on Volume 80, under that name, and on Volume 84, dating back to the start of the Oswego Register, of which The Independent was the outgrowth. Since 1872 the paper has had two owners, the McGills, who owned it until September, 1913, since which time it has been under the ownership and management of the Blairs. Thus, this paper is almost as old as the town itself, and is one of the oldest, if not the oldest business institution in Labette County."

Scan-a-graver Machine To Serve Five Papers

Five newspapers, four in Kansas and one in Nebraska, have gone together on the installation of a Fairchild Scan-a-graver. Installation has been made in the office of the Phillips County Review at Phillipsburg.

Newspapers sharing in the cost and services of the new Scan-a-graver are: The Plainville Times, published by Harlan Lill; The Jewell County Record at Mankato, edited by F. W. Boyd, Jr.; The Osceola (Nebr.) Record; The Norton Daily Telegram, published by Elton Carter; and the Phillips County Review, published by McDill Boyd.

Chanute Tribune

The Chanute Tribune is in the newspaper business, period. Such was the announcement made recently when its job department was closed out and its equipment sold. Lee Sharp, manager of the department, has become associated with the Ottawa Herald's commercial printing department.

OUR 1951 KANSAS SALES:

"The Optimist", Jamestown
 "The Signal", Holton (merger)
 "The Daily Sun", Neodesha
 "The Messenger", Eureka
 "The News-Record", Lindsborg
 "The Leader", Cottonwood Falls (merger)

Our buyers are still asking for Kansas dailies and large weeklies.

BAILEY-KREHBIEL NEWSPAPER SERVICE

Roy F. Bailey, Box 396, Salina Ks.
 Marion R. Krehbiel, Box 88, Norton, Ks.

Engravings at Prices
 Newspapers Can Afford

HALFTONES

As Low As \$1

(6 square inches)
 Mounted and Postpaid

Same-Day Service

QUIZ ENGRAVING SERVICE
 ORD, NEBRASKA

OFFSET PRINTING FOR THE TRADE

Don't turn down ruled forms or other hard to do printing jobs. Let us do them for you by offset. Many jobs can be done photographically direct from previous copy. Our prices allow you a generous mark-up. Your accounts are protected.

Maximum size sheets, 17x22. Send us copy of job wanted or specifications for estimate. We can complete job from layout to bindery if desired.

CENTRAL PRESS

525 N. Kans.

Topeka, Ks.



Printing and Offset Presses
 New and Used Equipment
 Knife Grinding and Saw
 Sharpening, Repairing
 and Rebuilding, etc.

Largest stock of fonts and sorts on hand. Central location, good service, low prices, makes this your ideal all-purpose supplier.

Missouri-Central
 Type Foundry

WICHITA, - - KANSAS